

62
NOW!.....

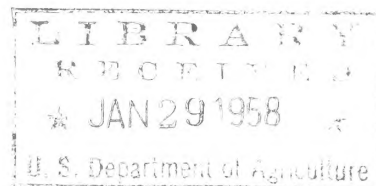
OZARK'S *Hillbilly Can Help*
You Cash-In on Larger Profits
With Eye-Catching, Fast-Selling...

PACKAGED PLANTS

- SHRUBS
- TREES
- FRUITS
- ROSES



Since
1895



One Dependable Source
For ALL Your Package Needs
WHOLESALE CATALOG

Ozark

NURSERY COMPANY

GENERAL OFFICES: TAHLEQUAH, OKLAHOMA



***Yes!! Cash-In on the
Plus Sales from Ozark's
PACKAGED PLANTS***

Yes, cash in on the vast new market of homeowners! Shorter hours plus a new desire among homeowners to beautify their homes is creating more and more eager do-it-yourself gardeners. You can price Ozark's packaged plants at twice your cost—and more for most varieties—and sell out fast to the eager planters.

Ozark's eye catching, glittering, uniform packages and big beautiful pictures in thrilling natural colors create an irresistible desire to buy. Give your customers a good look at the packages and you will have many dollars worth of impulse sales.

Completely SELF-SERVICE

Dramatic displays of Ozark's colorful packages attract customers like a magnet. Buyers move in close. They lift the beautiful packages, examine husky canes. They see the picture in thrilling natural colors and planting instructions on the package. They tuck their selections under their arms, pay the cashier and hurry home—delighted!! They tell their neighbors, too.



Creates TIE-IN SALES

And remember, every purchase of plants makes a prospect for tie-in sales of plant food, fertilizers, sprays, dusts, insecticides, garden tools, etc. You can up your profits still more by suggesting the extra beauty of plants in several different colors.



No Muss or Fuss or Discards with OZARK'S PACKAGED STOCK

Each Ozark packaged plant is a self-display. No labeling, pruning or extra sales personnel needed. No wrapping time or expenses. Just display and sell! Each shipping carton of twelve is plainly marked as to variety.

Go **MODERN** with Ozark's **MACHINE PACKAGED** Plants



GONE ARE THE DAYS OF:

Random hand packaging and poorly wrapped plants.

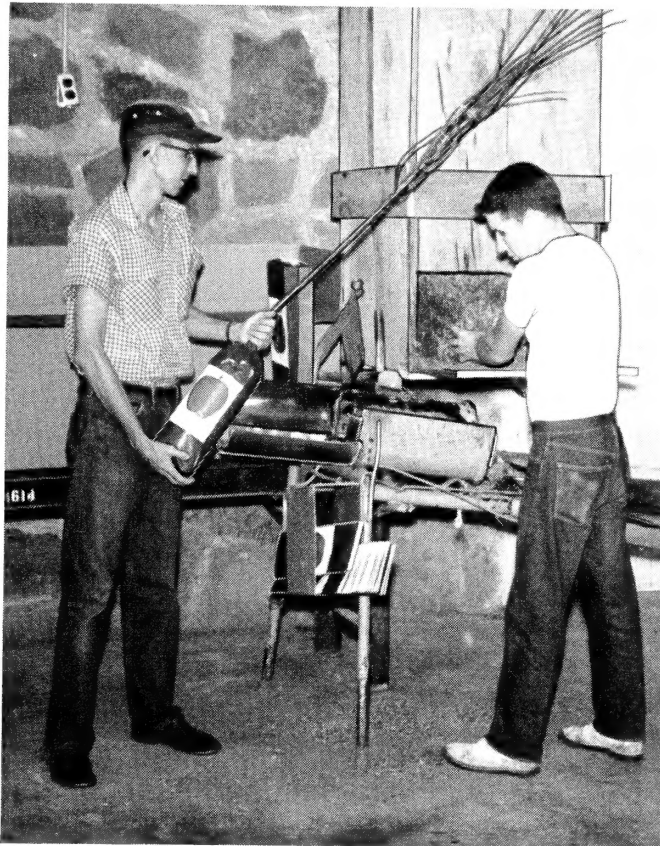
Packages that are not uniform.

Packages poorly filled and full of wrinkles.

The limitations of only a few packages per man hour.

Being constantly behind on delivery during rush season.

Packages that fill an order — but certainly do not create a sale or invite additional purchases.



OZARK NOW HAS INGENIOUS MACHINES TO PACKAGE NURSERY PLANTS

Exhaustive tests have proved that with our modern method of packaging, you can be assured of firm, uniform moisture-sealed packages that protect the plant. Ozark products and services are the result of over half-century of progressive methods.

But better yet — Ozark machine-packaged plants have that added sales appeal that not only fill an order but creates many impulse sales. These new ingenious machines have speeded our packaging so much that the rush season is no longer a problem. You can be assured of your order never being delayed and speedy service at all times.

Ozark has the men, machinery and experience to insure that packaged nursery plants will reach your customers in the same field fresh condition that they left the nursery.

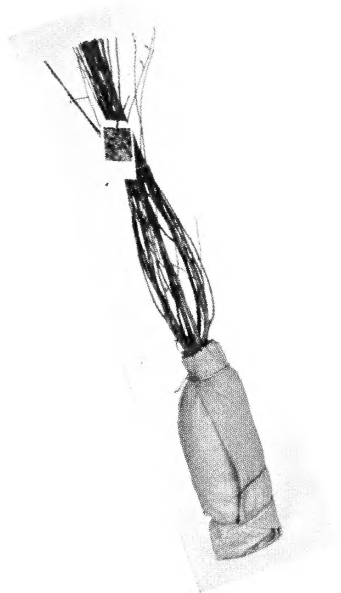
LET US SHOW YOU how Ozark's—
better nursery plants—and better ways of doing
things can increase your net profits.





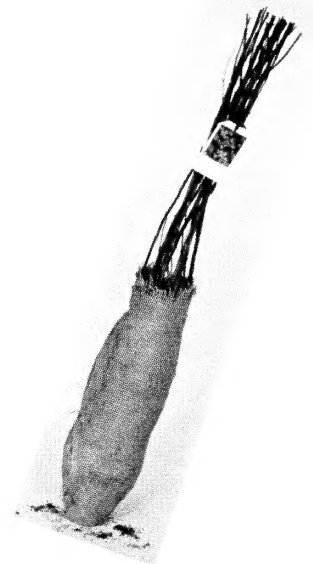
CRACKER BARREL SELLING?

You wouldn't think of such old fashioned methods of merchandising as selling crackers out of a barrel. Yet, crudely packaged plants that are 20 years behind times on packaging are still being offered for sale. These old fashioned packages not only increase handling costs by store personnel, but fail to attract customers, create sales, or give a rapid turn over of merchandise.



BURLAP WRAPPED ▶

This is the way plants were first packaged many years ago. Just a dirty piece of burlap with packing material constantly sifting out and getting customer's cars dirty. Worse yet, the plants dried rapidly through the burlap and had to be watered often.



◀ KRAFT WRAPPED

Next came this method of packaging plants and it was at least clean, but a piece of brown Kraft paper certainly did not attract customers to your display of plants. And, it still let the plants dry out on your shelves before you could get them sold.



◀ POLYETHYLENE BAG

This method of packaging eliminates the need for watering plants while on display because the roots will stay moist in polyethylene for six months. It was clean and the colored bags did attract customers, but it still had the cheap little picture tag of the plant just as the burlap and Kraft wrap. After all, it is the picture of the plant that makes the sale.

BUT LOOK WHAT OZARK is doing to help you do a better job merchandising and also creating many impulse sales.



OZARK'S MACHINE *Packaged Plants* *CREATE Plus SALES!*



All Ozark plants are individually packaged in these attractive, colorful bags with a large 5 x 7 inch true-to-life picture showing the plant in thrilling natural color.

These bags are really two bags in one—the colorful outer portion attracts customers like a magnet, while the inner portion of the bag is polyethylene lined, which seals the moisture-retaining material around the roots and keeps the plants field fresh for several months.

Complete planting instructions on the back of package, making it completely self-service. You have a choice of our:

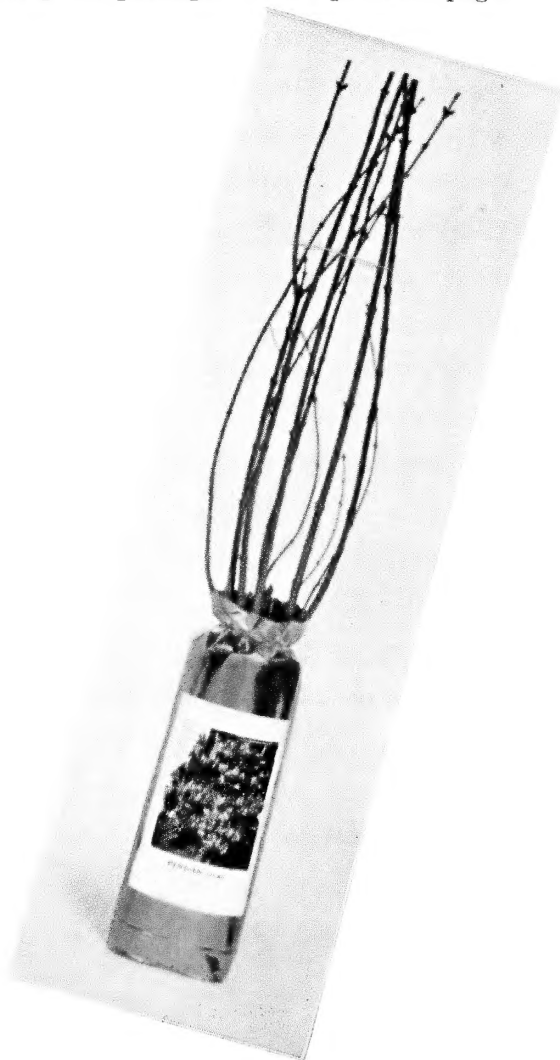
DELUXE PACK

A bright, colorful, green bag with a large 5 x 7 inches picture—truly a deluxe package. Many of our customers tell us they tripled their business and more the first year they started selling our deluxe pack after selling the packages on the previous page.

SUPER DELUXE PACK

The best and very latest in modern merchandise packaging. Beautiful glittering, aluminum foil bag with large 5 x 7 inch picture attracts customers from all directions. Glistening green, gold, red or silver color foil makes a dramatic display that eager gardeners just can't pass without stopping.

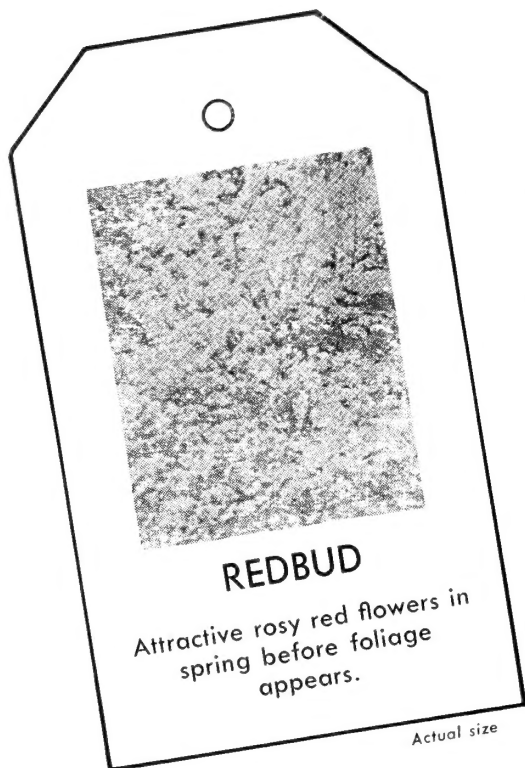
Ozark attractive Deluxe and Super Deluxe packages, with a large 5 x 7 inch true-to-life color picture of the plants, do not merely fill an order. They inspire desire—they create impulse sales.





See the Difference!

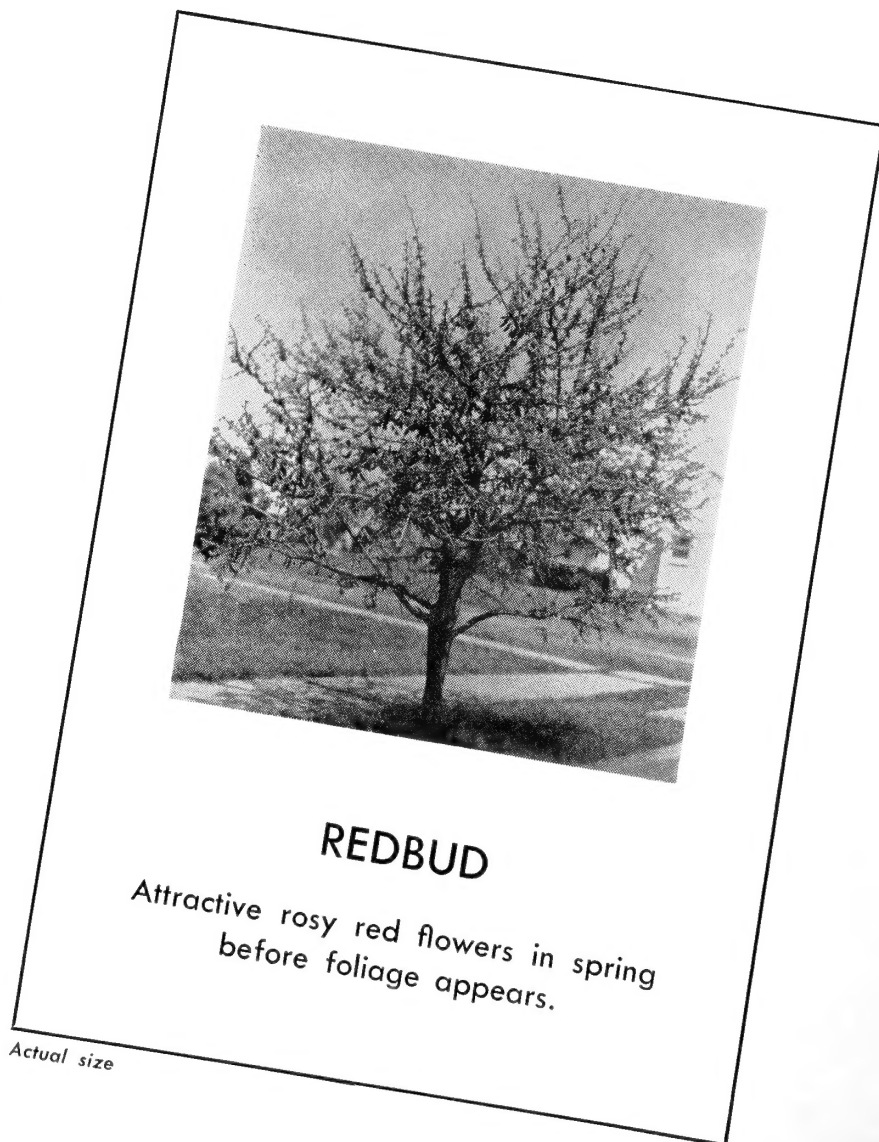
This is NOT the way Ozark Labels its Packaged Stock



This little picture tag shows only a small portion of the plant and really there is not enough detail to tell what plant it is. An eager gardener who knows plants will buy even with this small inadequate picture, but for every customer that knows plants, there are thousands whose knowledge is very limited. Those thousands of prospective buyers are anxious to plant and beautify their homes, but this small inadequate picture does not inspire or create the desire for the plant.

Nor Is This...

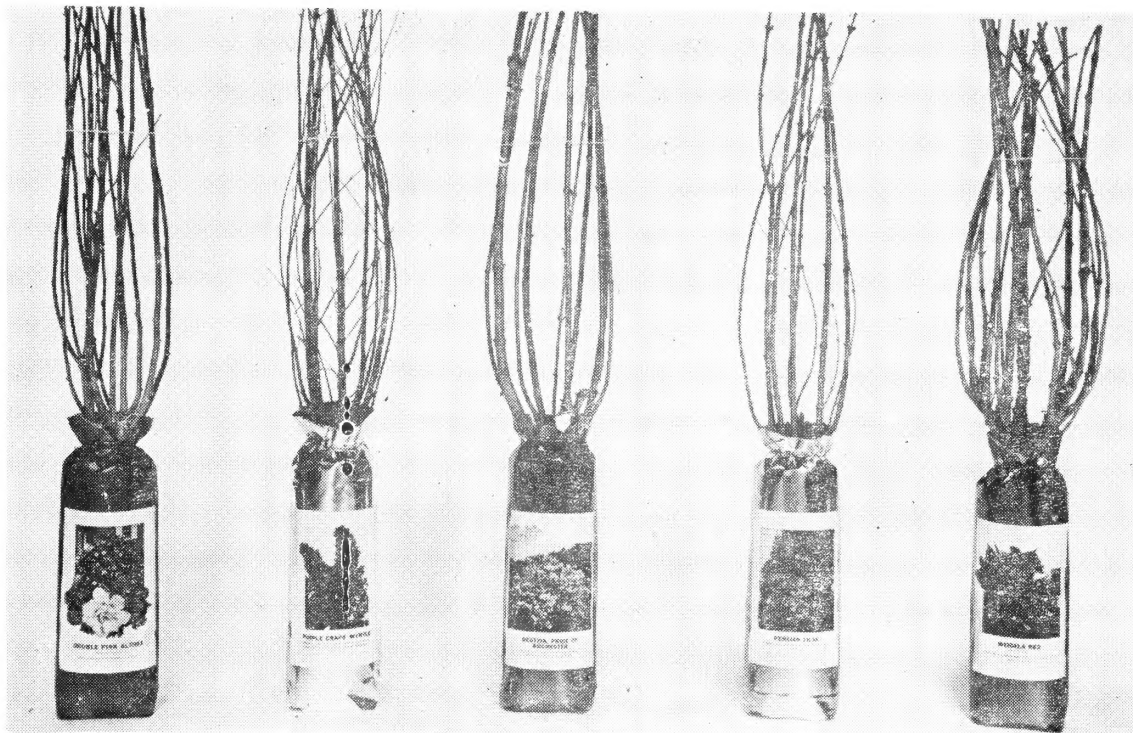
A prospective buyer can get some idea what a plant is like from a picture of this size, but even this larger picture lacks enough detail to do a really good job selling. Note on the next page what Ozark has done to turn every prospective buyer into a customer—and at no additional selling cost.



DISTRIBUTOR PRICE SHEET

FALL 1957 - SPRING 1958

ONE DEPENDABLE SOURCE FOR ALL YOUR PLANT NEEDS



Green
Printed
Bag

Deluxe Pack

Silver
Foil

Green
Foil

Your Choice of Color

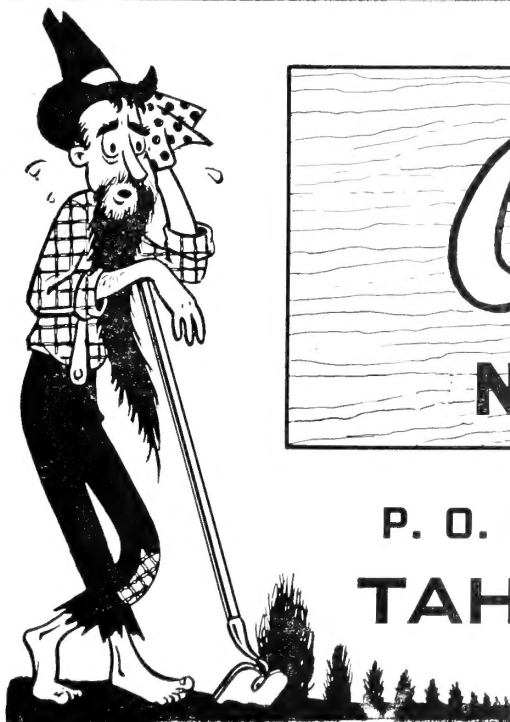
Super Deluxe Pack

Red
Foil

Gold
Foil

LIBRARY
RECEIVED
★ JAN 29 1958 ★

U. S. Department of Agriculture



P. O. BOX 381

PHONE 1414 OR 1415

TAHLEQUAH, OKLAHOMA

TERMS AND CONDITIONS

Terms—F. O. B. Tahlequah, Oklahoma net 30 days to accounts with established credit. C. O. D. orders must be accompanied by one-fourth cash. Six percent interest charged to all past due accounts.

Minimum Orders—Six plants of a variety and multiples thereof, packed 12 in a carton. No order accepted for less than one full carton.

Packaging Information—All plants are individually packaged in attractive bags with large 5" x 7" true-to-life color picture on front of bag and complete planting instructions on the back. You have your choice of the **Deluxe Pack**—a bright colorful green bag, or **Super Deluxe Pack**—your choice of glistening green, gold, red, or silver foil, each with a polyethylene liner. Be sure to designate type of bag wanted. When ordering Super Deluxe Pack be sure to designate color of foil. If color is not designated one of the four available colors will be sent.

Shipping—Shipments can be made from early Fall through to late Spring. Our Express and Motor Freight connections are excellent. Truck load lots can be delivered in our own fleet of trucks. In many instances it is possible for us to combine several orders for an area in a combination load on one of our trucks. This gives the fastest delivery service at a nominal cost to you, and we will endeavor to do this where practical.

Guarantee—All stock is guaranteed to be vigorous, healthy, in prime condition and fully up to the grade specified. We guarantee our stock to be true to name and will replace or refund the amount paid for any material that proves untrue to description or variety name. In no case shall we be liable for any sum greater than that received for the nursery stock.

Claims—All claims for any cause must be made immediately upon receipt of goods. We will not entertain claims which are filed after goods have been accepted or which are not made in writing within five days after arrival.

Caution—We accept all orders subject to crop conditions and on condition that same shall be void should injury befall our stock from hail, fire, frost, error in count or other causes beyond our control. All orders are accepted without liability for non-performance if labor shortages or delay in transportation should prevent us from making delivery.

HEDGES, VINES AND PEONIES

HEDGE PLANTS

Approximate Shipping Weight 2½ to 3 lbs.

	Deluxe Pack	Super Deluxe Pack
Amur River Privet North		
-----12-18 in. (Pkg. of 25)	1.40	1.50
-----18-24 in. (Pkg. of 10)	1.50	----
-----2- 3 ft. (Pkg. of 10)	1.75	----
Amur River Privet South		
-----12-18 in. (Pkg. of 50)	1.35	1.45
-----18-24 in. (Pkg. of 10)	1.35	----
-----2- 3 ft. (Pkg. of 10)	1.60	----
California Privet		
-----12-18 in. (Pkg. of 25)	1.10	1.20
-----18-24 in. (Pkg. of 10)	1.35	----
-----2- 3 ft. (Pkg. of 10)	1.60	----
Multiflora Rose Hedge		
-----12-18 in (Pkg. of 25)	1.35	1.45

Item No. 800 HEDGE PLANTS

Deluxe Pack

Select 12 to 18 inch Plants
Packed 12 in Assortment
\$1.35 each, \$16.20 per Assortment
Each Assortment consists of:
9 Packages—Privet Hedge
3 Packages—Rosea Multiflora
Approximate Weight—25 lbs.

Item No. 810 HEDGE PLANTS

Super Deluxe Pack

Select 12 to 18 inch Plants
Packed 12 in Assortment
\$1.45 each, \$17.40 per Assortment
Each Assortment consists of:
9 Packages—Privet Hedge
3 Packages—Rosea Multiflora
Approximate Weight—25 lbs.

CLIMBING VINES

Approximate Shipping Weight 2 lbs.

POPULAR VINES

	Deluxe Pack	Super Deluxe Pack
Select 2 Year No. 1 Grade	.55	.65
-----Bittersweet		
-----Boston Ivy		
-----Honeysuckle, Goldflame		
-----Honeysuckle, Hall's		
-----Honeysuckle, Purpurea		
-----Trumpet Vine		
-----Virginia Creeper		
-----Purple Wisteria		

SPECIAL VINES

No. 1 Variety

-----Clematis Jackmani (Purple)	.85	.95
-----Clematis Henryi (White)	.85	.95
-----Clematis Mme. Andre (Red)	.85	.95
-----Silver Lace Vine, 2 Yr.	.75	.85
-----Pink Wisteria Vine, 2 Yr.	.75	.85
-----White Wisteria Vine, 2 Yr.	.75	.85

Item No. 700 CLIMBING VINES—DELUXE PACK

Select 2 Year No. 1
Packed 12 in Assortment
55c each, \$6.60 per Assortment
An assortment of best selling Popular Vines
(listed above) in proportion to the way they sell.

Approximate Weight 25 lbs.

Item No. 710 CLIMBING VINES—SUPER DELUXE PACK

Select 2 Year No. 1
Packed 12 in Assortment
65c each, \$7.80 per Assortment
An assortment of best selling Popular Vines
(listed above) in proportion to the way they sell.

Approximate Weight 25 lbs.

PEONIES

Approximate Shipping Weight 2 lbs.

Our Peonies are strong divisions of three year old plants, carrying from 3 eyes and up, well-rooted, well-balanced, and well-developed.

	Deluxe Pack	Super Deluxe Pack
----- Edulis Superba		
Clear, Bright rose (Pink)	.50	.60
----- Felix Crousse		
Brilliant ruby-red	.50	.60
----- Festiva Maxima		
Pure white, flecked crimson	.50	.60
----- Karl Rosenfield		
Large, velvety dark crimson	.50	.60
----- Mons Jules Elie		
Large, bright rose (Pink)	.50	.60

Item No. 900 PEONIES

Deluxe Pack

Packed 18 in Assortment
50c each, \$9.00 per Assortment
Consisting of an Assortment of colors in proportion to the way they sell in your area.
Approximate Weight 24 lbs.

Item No. 910 PEONIES

Super Deluxe Pack

Packed 18 in Assortment
60c each, \$10.80 per Assortment
Consisting of an Assortment of colors in proportion to the way they sell in your area.
Approximate Weight 24 lbs.

FLOWERING SHRUBS

Approximate Shipping Weight—2½ to 3 lbs. See Packaging Information Page 2.

POPULAR SHRUBS

	18-24 in. (Dwarf Varieties 12-18") grade	2 - 3 ft. (Dwarf Varieties 15-24") grade	Deluxe Pack	Super Deluxe Pack
-----Althea, (Rose of Sharon) (Dbl. Pink)	-----Crape Myrtle (White)	-----Red Flowering Quince (Japonica)	.50	.60
-----Althea, (Rose of Sharon) (Dbl. Purple)	-----Deutzia Pride of Rochester (White)	-----Russian Olive	.60	.70
-----Althea, (Rose of Sharon) (Dbl. Red)	-----Forsythia, Golden Bell	-----Spirea Anthony Waterer (Red)		
-----Althea, (Rose of Sharon) (Dbl. White)	-----Honeysuckle Fragrantissima (White)	-----Spirea Billiardi (Red)		
-----Barberry Thunbergi (Green)	-----Honeysuckle Red Bush	-----Spirea Froebeli (Red)		
-----Beauty Berry	-----Hydrangea P. G. (Pink & White)	-----Spirea Vanhouttei (White)		
-----Cape Myrtle (Pink)	-----Sweet Mock Orange (White)	-----Tamarix (Red)		
-----Cape Myrtle (Purple)	-----Pussy Willow	-----Vitex (Blue)		
-----Cape Myrtle (Red)		-----Weigela Rosea (Pink)		

FAVORITE SHRUBS

	18-24 in. (Dwarf Varieties 12-18") grade	2 - 3 ft. (Dwarf Varieties 15-24") grade	Deluxe Pack	Super Deluxe Pack
-----Abelia Grandiflora (White)	-----Bush Cherry	-----Persian Lilac (White)	.60	.70
-----Pink Flowering Almond	-----Cotoneaster Divaricata	-----Dbl. Mock Orange (White)	.70	.80
-----Red Leaf Barberry	-----Deutzia Gracilis (Dwarf White)	-----Dbl. Flowering Pomegranate		
-----Beauty Bush (Pink)	-----Deutzia Gracilis Rosea (Dwarf Pink)	-----Poinciana (Bird of Paradise)		
-----Beauty Bush (Pink)	-----Golden Vicary	-----Potentilla (Gold Drop)		
-----Butterfly Bush (Purple)	-----Hydrangea A. G. (White)	-----Rose Acacia (Flowering Locust)		
-----Butterfly Bush (Red)	-----Yellow Jasmine	-----Snowball		
-----Butterfly Bush (White)	-----Persian Lilac (Pink)	-----Weigela Red		
-----Blue Mist (Caryopteris)	-----Persian Lilac (Purple)	-----Weigela Variegated		

SPECIAL SHRUBS

	Deluxe Pack	Super Deluxe Pack		Deluxe Pack	Super Deluxe Pack		Deluxe Pack	Super Deluxe Pack
-----Blue Hydrangea, 12-18 inches	.90	1.00	-----French Hybrid Lilac 18-24 in. (Blue)	.85	.95	-----Fr. Hyb. Lilac (White) 18-24 in.	.85	.95
-----Burning Bush 12-18 inches (Euonymus Alatus Compacta)	.90	1.00	-----Fr. Hyb. Lilac (Pink) 18-24 in.	.85	.95	-----Purple Fringe or Smoke Tree	2-3 ft.	.90 1.00
-----Kerria Japonica, 12-18 inches (Dbl. Globe Flower)	.75	.85	-----Fr. Hyb. Lilac (Red) 18-24 in.	.85	.95			

EASY TO ORDER COLLECTIONS

Item No. 200 FLOWERING SHRUBS

Deluxe Pack
Heavy 2 Year Well-Branching
18-24 inch grades
Packed 12 in Assortment
50c each, \$6.00 per Assortment

Consisting of an assortment of best selling Popular Shrubs (listed above) in proportion to the way they sell in your area.

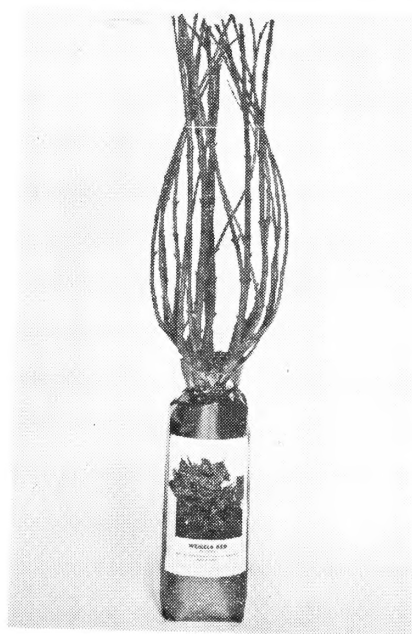
Approximate Weight 25 lbs.

Item No. 210 FLOWERING SHRUBS

Super Deluxe Pack
Heavy 2 Year Well-Branching
18-24 inch grade
Packed 12 in Assortment
60c each, \$7.20 per Assortment

Consisting of an assortment of best selling Popular Shrubs (listed above) in proportion to the way they sell in your area.

Approximate Weight 25 lbs.



Item No. 220 FLOWERING SHRUBS

Deluxe Pack
Heavy 2 Year Well-Branching
18-24 inch grade
Packed 12 in Assortment
60c each, \$7.20 per Assortment

Consisting of an assortment of best selling Favorite Shrubs (listed above) in proportion to the way they sell in your area.

Approximate Weight 25 lbs.

Item No. 230 FLOWERING SHRUBS

Super Deluxe Pack
Heavy 2 Year Well-Branching
18-24 inch grade
Packed 12 in Assortment
70c each, \$8.40 per Assortment

Consisting of an assortment of best selling Favorite Shrubs (listed above) in proportion to the way they sell in your area.

Approximate Weight 25 lbs.

SHADE, FLOWERING AND ORNAMENTAL TREES

		Approximate Shipping Weight—(See Page 2 for Packaging Information)							
8 to 10 ft.—10 lbs.		6 to 8 ft.—8 lbs.		5 to 6 ft.—4½ lbs.		4 to 5 ft.—4 lbs.		3 to 4 ft.—4 lbs.	
	Deluxe Pack	Super Deluxe Pack		Deluxe Pack	Super Deluxe Pack		Deluxe Pack	Super Deluxe Pack	
Ash, Green			Locust, Sunburst (Patent No. 1313)			Peach, Dbl. White Flowering			
-----5 to 6 ft.	1.10	----	-----5 to 6 ft.	3.00	3.10	-----3 to 4 ft.	.75	.85	
-----6 to 8 ft.	1.40	----	Locust, Thornless Honey			-----4 to 5 ft.	1.00	1.10	
Birch, Cut Leaf Weeping			-----5 to 6 ft.	1.50	1.60	-----5 to 6 ft.	1.25	1.35	
-----4 to 5 ft.	2.25	2.35	-----6 to 8 ft.	2.25	----	Peach, Red Leaf			
Birch, European White Clump			Magnolia Rustica Rubra (Red)			-----3 to 4 ft.	.75	.85	
-----4 to 5 ft., 3 trunk clump	2.25	2.35	-----18 to 24 in. Hvy. Fld. Gr.	2.00	2.10	-----4 to 5 ft.	1.00	1.10	
Cherry, Japanese Flowering			Magnolia Soulangeana (Pink)			-----5 to 6 ft.	1.25	1.35	
-----4 to 5 ft.	2.25	2.35	-----18 to 24 in. Hvy. Fld. Gr.	2.00	2.10	Plum, Purple Leaf			
Cottonwood, Cottonless			Magnolia Soulangeana Nigra (Purple)			-----3 to 4 ft.	1.00	1.10	
-----5 to 6 ft.	1.25	1.35	-----18 to 24 in. Hvy. Field Gr.	2.00	2.10	-----4 to 5 ft.	1.25	1.35	
-----6 to 8 ft.	1.50	1.60	Maple, Crimson King (Pat. No. 735)			-----5 to 6 ft.	1.50	1.60	
Crab, Almey Flowering (Red)			-----5 to 6 ft.	3.00	3.10	Poplar, Lombardy			
-----4 to 5 ft.	2.00	2.10	Maple, Silver or Soft			-----4 to 5 ft.	.50	.60	
-----5 to 6 ft.	2.25	2.35	-----5 to 6 ft.	1.00	1.10	-----5 to 6 ft.	.65	.75	
Crab, Hopa Flowering (Pink)			-----6 to 8 ft.	1.25	----	-----6 to 8 ft.	.85	.95	
-----4 to 5 ft.	1.00	1.10	-----8 to 10 ft. Burlap Wrapped	1.75	----	Red Bud			
-----5 to 6 ft.	1.25	1.35	-----10 to 12 ft. Burlap Wrapped	2.25	----	-----4 to 5 ft.	.80	.90	
Dogwood, Pink Flowering			Maple, Sugar			-----5 to 6 ft.	1.15	1.25	
-----2 to 3 ft.	1.60	1.70	-----5 to 6 ft.	1.75	----	-----6 to 8 ft.	1.60	----	
Dogwood, White Flowering			-----6 to 8 ft. Burlap Wrapped	2.00	----	Sweet Gum			
-----2 to 3 ft.	.75	.85	-----8 to 10 ft. Burlap Wrapped	2.50	----	-----3 to 4 ft.	1.50	1.60	
Elm, Chinese			Mimosa			-----4 to 5 ft.	2.00	2.10	
-----5 to 6 ft.	.75	.85	-----4 to 5 ft.	.75	.85	Sycamore			
-----6 to 8 ft.	1.35	----	-----5 to 6 ft.	1.00	1.10	-----5 to 6 ft.	1.20	----	
-----8 to 10 ft. Burlap Wrapped	1.60	----	-----6 to 8 ft.	1.50	1.60	-----6 to 8 ft. Burlap Wrapped	1.40	----	
-----10 to 12 ft. Burlap Wrapped	2.25	----	Mountain Ash, European			-----8 to 10 ft. Burlap Wrapped	1.65	----	
Elm, Hybrid			-----5 to 6 ft.	2.25	2.35	Tree Hydrangea			
-----5 to 6 ft.	1.75	1.85	Mulberry, Non-Fruiting			-----2 to 3 ft.	1.85	1.95	
-----6 to 8 ft.	2.50	----	-----4 to 5 ft.	1.50	1.60	Tree Wisteria			
Golden Chain Tree			-----5 to 6 ft.	1.75	1.85	-----2 to 3 ft.	2.25	2.35	
-----4 to 5 ft.	2.25	2.35	Oak, Pin			Tulip Tree			
Golden Rain Tree			-----4 to 5 ft.	2.25	2.35	-----5 to 6 ft.	1.50	1.60	
-----3 to 4 ft.	1.50	1.60	-----5 to 6 ft.	3.00	3.10	Weeping Willow, Green Bark			
Hawthorne, Dbl. Paul's Scarlet			-----6 to 8 ft.	4.00	----	-----4 to 5 ft.	.85	.95	
-----5 to 6 ft.	2.25	2.35	Peach, Dbl. Red Flowering			-----5 to 6 ft.	1.25	1.35	
Locust, Moraine (Patent No. 836)			-----3 to 4 ft.	.75	.85	-----6 to 8 ft.	1.75	----	
-----6 to 7 ft.	3.00	3.10	-----4 to 5 ft.	1.00	1.10				
			-----5 to 6 ft.	1.25	1.35				

EASY TO ORDER COLLECTIONS

Item No. 300 TREES—DELUXE PACK

Heavy Field Grown
Packed 12 in Assortment
99c each, \$11.88 per Assortment
Assortment consists of best selling items in your area from the following list:

Cottonless Cottonwood	5-6'
Hopa Flowering Crab	4-5'
Purple Leaf Plum	4-5'
Red Bud	4-5'
Silver Maple	5-6'
Lombardy Poplar	5-6'

Approximate Weight 50 lbs.

Item No. 310 TREES—SUPER DELUXE PACK

Heavy Field Grown
Assortment consists of best selling items in your area from the following list:
\$1.09 each, \$13.08 per Assortment
Assortment Consists of:

Cottonless Cottonwood	5-6'
Hopa Flowering Crab	4-5'
Purple Leaf Plum	4-5'
Red Bud	4-5'
Silver Maple	5-6'
Lombardy Poplar	5-6'

Approximate Weight 50 lbs.

Item No. 320 TREES—DELUXE PACK

Heavy Field Grown
Packed 12 in Assortment
98c each, \$11.76 per Assortment
Assortment consists of best selling items in your area from the following list:

Chinese Elm	5-6'
Red Flowering Peach	4-5'
Weeping Willow	4-5'
Tulip Tree	5-6'
Red Leaf Peach	4-5'
Mimosa	4-5'
White Dogwood	2-3'

Approximate Weight 50 lbs.

Item No. 330 TREES—SUPER DELUXE PACK

Heavy Field Grown
Packed 12 in Assortment
\$1.08 each, \$12.96 per Assortment
Assortment consists of best selling items in your area from the following list:

Chinese Elm	5-6'
Red Flowering Peach	4-5'
Weeping Willow	4-5'
Tulip Tree	5-6'
Red Leaf Peach	4-5'
Mimosa	4-5'
White Dogwood	2-3'

Approximate Weight 50 lbs.

Item No. 340 TREES—DELUXE PACK

Heavy Field Grown
Packed 12 in Assortment
\$2.08 each, \$24.96 per Assortment
Assortment consists of best selling items in your area from the following list:

Pin Oak	4-5'
Japanese Flowering Cherry	4-5'
Clump Birch	4-5'
Almey Flowering Crab	4-5'
Pink Dogwood	2-3'
Golden Chain	4-5'
Mountain Ash	5-6'
Magnolia Soulangeana	18-24"

Approximate Weight 50 lbs.

Item No. 350 TREES—SUPER DELUXE PACK

Heavy Field Grown
Packed 12 in Assortment
\$2.18 each, \$26.16 per Assortment
Assortment consists of best selling items in your area from the following list:

Pin Oak	4-5'
Japanese Flowering Cherry	4-5'
Clump Birch	4-5'
Almey Flowering Crab	4-5'
Pink Dogwood	2-3'
Golden Chain	4-5'
Mountain Ash	5-6'
Magnolia Soulangeana	18-24"

Approximate Weight 50 lbs.

FRUIT TREES

Approximate Shipping Weight
5 to 7 ft.—4½ lbs. 4 to 6 ft.—4 lbs.
3 to 5 ft.—3 lbs.

APPLE TREES

	Deluxe Pack	Super Deluxe Pack
-----5 to 7 ft.	1.00	1.10
-----4 to 6 ft.	.90	1.00

Varieties

-----Dbl. Red Delicious (Red)
-----Dbl. Red Jonathan (Red)
-----Golden Delicious (Yellow)
-----Grimes Golden (Yellow)
-----Holland (Red)
-----McIntosh (Red)
-----Winesap (Red)
-----Yellow Transparent (Yellow)

DWARF APPLES

-----3 to 4 ft.	2.00	2.10
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Varieties

-----Dbl. Red Delicious -----Golden Delicious
-----Dbl. Red Jonathan -----Yellow Transparent

5-IN-1 APPLE TREES

A fast selling tree with 5 varieties of apples all on one tree.

-----5 to 7 ft.	2.00	2.10
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APRICOT TREES

-----4 to 6 ft.	1.00	1.10
-----3 to 4 ft.	.80	.90

Varieties

-----Early Golden -----Moorpark

CHERRY TREES (Sour)

-----3½ to 5 ft.	1.00	1.10
-----3 to 4 ft.	.85	.95

Varieties

-----Early Richmond -----Montmorency

DWARF CHERRY TREES (Sour)

-----3 to 4 ft.	1.50	1.60
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Varieties

-----Dwarf Meteor -----Dwarf North Star

CHERRY TREES (Sweet)

-----5 to 7 ft.	1.50	1.60
-----4 to 6 ft.	1.35	1.45

Varieties

-----Black Tartarian -----Golden Sweet

EVERBEARING FIGS (That Fruit First Year)

-----2 to 3 ft.	.75	.85
-----18 to 24 in.	.60	.70

NECTARINE

-----5 to 7 ft.	1.25	1.35
-----4 to 5 ft.	1.00	1.10

PEACH TREES

-----5 to 7 ft.	1.00	1.10
-----4 to 6 ft.	.80	.90

Varieties

-----Belle of Georgia (White)
-----Dixigem (Yellow)
-----Elberta (Yellow)
-----Early Elberta (Yellow)
-----Frank (Yellow)
-----Golden Jubilee (Yellow)
-----Hale Haven (Yellow)
-----Indian Cling (Red)
-----J. H. Hale (Yellow)

DWARF PEACH

-----4 to 6 ft.	1.50	1.60
-----3 to 4 ft.	1.25	1.35

Varieties

-----Dwf. Belle of Georgia
-----Dwarf Indian Cling -----Dwarf Hale Haven
-----Dwarf Elberta -----Dwarf J. H. Hale

PEAR TREES

	Deluxe Pack	Super Deluxe Pack
-----5 to 7 ft.	1.20	1.30
-----4 to 6 ft.	1.10	1.20

Varieties

-----Bartlett -----Douglas -----Keiffer
-----Garber

DWARF PEAR TREES

-----3 to 4 ft.	1.50	1.60
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Varieties

-----Dwarf Bartlett

PLUM TREES

-----5 to 7 ft.	1.00	1.10
-----4 to 6 ft.	.80	.90

Varieties

-----America—Yellow, turning red when fully ripe, large, July.
-----Bruce—Largest plum, red, June.
-----Burbank—Large, dark red, yellow flesh, July.
-----Damson—Very dark blue, August.
-----Gold—Yellow, June.
-----Howard's Miracle—(Pat. No. 721)—25c higher per tree.

STANLEY PRUNE

-----5 to 7 ft.	1.50	1.60
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JAPANESE PERSIMMON

-----4 to 5 ft.	1.50	1.60
-----3 to 4 ft.	1.25	1.35

Easy to Order Collections

Item No. 400 FRUIT TREES—DELUXE PACK

Heavy 2 Year, 4 to 6 ft. Trees
Packed 12 in Assortment
93c each, \$11.16 per Assortment
Assortment consists of best selling items in your area from the following list:
Apples Peaches
Apricots Pears
Cherries Plums
Approximate Shipping Weight 50 lbs.

Item No. 410 FRUIT TREES—SUPER DELUXE PACK

Heavy 2 Year, 4 to 6 ft. Trees
Packed 12 in Assortment
\$1.03 each, \$12.36 per Assortment
Assortment consists of best selling items in your area from the following list:
Apples Peaches
Apricots Pears
Cherries Plums
Approximate Shipping Weight 50 lbs.

NUT TREES

Approximate Shipping Weight
7 to 8 ft.—10 lbs. 5 to 6 ft.—6 lbs.
3 to 4 ft.—5 lbs.

PAPERSHELL PECAN TREES

	Deluxe Pack	Super Deluxe Pack
-----7 to 8 ft.	4.00	-----
-----5 to 6 ft.	2.00	-----
-----3 to 4 ft.	1.85	-----
-----Desirable	-----	Success
-----Stuart	-----	Schley

CHINESE CHESTNUTS

-----3 to 4 ft.	1.50	-----
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CARPATHIAN ENGLISH WALNUTS

-----3 to 4 ft.	2.50	-----
-----2 to 3 ft.	2.25	-----

THOMAS BLACK WALNUT

-----4 to 5 ft.	1.85	-----
-----3 to 4 ft.	1.60	-----
-----2 to 3 ft.	1.35	-----

Easy to Order Collection

Item No. 600 NUT TREES—DELUXE PACK

Heavy 2 Yr., 2 to 3 ft. Trees
Packed 12 in Assortment
\$1.54 each, \$18.48 per Assortment
Each Assortment consists of:
8 Papershell Pecans
1 Chinese Chestnut
1 English Walnut
2 Thomas Black Walnuts
Approximate Weight 50 lbs.

SMALL FRUITS

Approximate Weight Per Pack—2½ lbs.

GRAPE VINES

	Deluxe Pack	Super Deluxe Pack
-----2 Yr. No. 1 (Pkg. of 7)	.30	.35
-----2 Yr. No. 1 (Pkg. of 2)	.55	.65

Varieties

-----Catawba (Red) -----Fredonia (Black)
-----Concord (Black) -----Niagara (White)
-----Thompson Seedless (White)

BERRY PLANTS

Select No. 1 Plants

-----Lawton Blackberry (5 pr. pk.)	.50	.60
-----Blueberry (1 pr. pk.)	.80	.90
-----Thornless Boysenberry (5 pr. pk.)	.55	.65
-----Red Lake Currant (1 pr. pk.)	.40	.50
-----Austin Dewberry (5 pr. pk.)	.50	.60
-----Pixwell Gooseberry (1 pr. pk.)	.50	.60
-----Cumberland Blackcap Raspberry (5 pr. pk.)	.55	.65
-----Lathan Red Raspberry (5 pr. pk.)	.55	.65
-----Thornless Youngberry (5 pr. pk.)	.50	.60
-----Blakemore Strawberry (25 pr. pk.)	.40	.50
-----Gem Everbearing Strawberry (25 pr. pk.)	.60	.70
-----Streamliner Everbearing Strawberry (25 pr. pk.)	.75	.85

GARDEN ROOTS

-----Mary Washington Asparagus, 2 Yr. No. 1 (pkg. of 10)	.50	.60
-----Horseradish Crowns (pkg. of 3)	.40	.50
-----Victoria Rhubarb (Select No. 1) 1½" Caliper (pkg. of 3)	.50	.60

Easy to Order Collections

Item No. 500 SMALL FRUITS—DELUXE PACK

Select No. 1 Plants
Packed 12 in Assortment
49c each, \$5.88 per Assortment
Assortment consists of best selling items in your area from the following list:
Concord Grape Dewberries
Niagara Grape Gooseberries
Blackberries Black Raspberries
Boysenberries Red Raspberries
Approximate Weight 25 lbs.

Item No. 510 SMALL FRUITS—SUPER DELUXE PACK

Select No. 1 Plants
Packed 12 in Assortment
59c each, \$7.08 per Assortment
Assortment consists of best selling items in your area from the following list:
Concord Grape Dewberries
Niagara Grape Gooseberries
Blackberries Black Raspberries
Boysenberries Red Raspberries
Approximate Weight 25 lbs.

ROSES

ROSES

California Grown

Approximate Shipping Weight 2 lbs.

	Deluxe Each	Super Dlx. Pk. Each
-----2 Yr. No. 1 (Hvy. Grade)	.75	.85
-----Select 2 Yr. No. 1 1/2— Medium Grade	.60	.70

EVERBLOOMING BUSH ROSES

Red Varieties

- Crimson Glory
- Etoile de Hollande
- Poinsettia
- Red Radiance

Pink Varieties

- Editor McFarland
- Pink Radiance

Yellow Varieties

- Eclipse
- Golden Sastago

Two-Tone Varieties

- Condesa de Sastago
- President Hoover
- Talisman

White Varieties

- Frau Karl Druschki
- K. A. Viktoria

CLIMBING ROSES

- Blaze (Red)
- Clb. Etoile de Hollande (Red)
- Clb. Gold Rush (Yellow)
- Clb. New Dawn (Pink)
- Clb. Paul's Scarlet (Red)
- Clb. Talisman, Two-Tone
- Clb. White American Beauty (White)

FLORIBUNDA ROSES

- Improved Lafayette (Red)
- Floradora (Scarlet to Geranium Red)—
(AARS 1945)

BABY ROSES (POLYANTHA)

- Golden Salmon (Orange Salmon)
- Ideal (Red)

NON-PATENTED COLLECTIONS

Item No. 100 ROSES—DELUXE PACKAGE

Heavy 2 Yr. No. 1—Field Grown
Packed 12 in Assortment
75c each, \$9.00 per Assortment
Approximate Weight 26 lbs.

Item No. 110 ROSES—SUPER DELUXE PACKAGE

Heavy 2 Yr. No. 1—Field Grown
Packed 12 in Assortment
85c each, \$10.20 per Assortment
Approximate Weight 26 lbs.

Item No. 120 ROSES—DELUXE PACKAGE

Medium 2 Yr. No. 1 1/2—Field Grown
Packed 12 in Assortment
60c each, \$7.20 per Assortment
Approximate Weight—24 lbs.

Item No. 130 ROSES—SUPER DELUXE PACKAGE

Medium 2 Yr. No. 1 1/2—Field Grown
Packed 12 in Assortment
70c each, \$8.40 per Assortment
Approximate Weight 24 lbs.

Item No. 140 CLIMBING ROSES—DELUXE PACKAGE

Heavy 2 Yr. No. 1—Field Grown
Packed 12 in Assortment
75c each, \$9.00 per Assortment
Approximate Weight 26 lbs.

Item No. 150 CLB. ROSES—SUPER DELUXE PACKAGE

Heavy 2 Yr. No. 1—Field Grown
Packed 12 in Assortment
85c each, \$10.20 per Assortment
Approximate Weight 26 lbs.

Item No. 160 CLB. ROSES—DELUXE PACKAGE

Medium 2 Yr. No. 1 1/2—Field Grown
Packed 12 in Assortment
60c each, \$7.20 per Assortment
Approximate Weight 24 lbs.

Item No. 170 CLB. ROSES—SUPER DELUXE PACKAGE

Medium 2 Yr. No. 1 1/2—Field Grown
Packed 12 in Assortment
70c each, \$8.40 per Assortment
Approximate Weight 24 lbs.

PATENTED ROSES

IMPORTANT—We offer patented roses under license from patent owner. It is understood and agreed that they are for sale at retail only, at or above prices specified.

PATENTED BUSH ROSES

	Min. Retail Each	Super Dlx. Pk. Each
-----Charlotte Armstrong		
Pat. No. 445—Red	2.25	1.35
-----Chrysler Imperial		
Pat. No. 1167—Red	2.50	1.50
-----First Love		
Pat. No. 921—Pink	2.25	1.35
-----Forty Niner		
Pat. No. 792—Red & Yellow	2.25	1.35
-----Helen Traubel		
Pat. No. 1028—Pk. & Apricot	2.75	1.65
-----Mirandy		
Pat. No. 632—Red	2.25	1.35
-----Mojave		
Pat. No. 1176—Apricot Orange	2.75	1.65
-----Peace		
Pat. No. 591—Yellow	2.50	1.50

PATENTED CLIMBERS

	Min. Retail Pack	Super Dlx. Pk. Each
-----Clb. Crimson Glory		
Pat. No. 948—Red	2.50	1.50
-----Clb. Golden Showers		
Pat. No. 1557—Yellow	2.75	1.65
-----Clb. Dr. J. H. Nicolas		
Pat. No. 457—Pink	2.00	1.20
-----Clb. Peace		
Pat. No. 932—Yellow	2.25	1.35
PATENTED GRANDIFLORAS		
-----Buccaneer		
Pat. No. 1119—Yellow	2.50	1.50
-----Queen Elizabeth		
Pat. No. 1259—Pink	2.50	1.50
-----Roundelay		
Pat. No. 1280—Red	2.50	1.50

PATENTED FLORIBUNDAS

-----Circus		
Pat. No. 1382—Red & Yellow	2.50	1.50
-----Fashion		
Pat. No. 789—Coral Pink	2.00	1.20
-----Goldilocks		
Pat. No. 672—Yellow	1.75	1.05
-----Jiminy Cricket		
Pat. No. 1346—Pink	2.00	1.20
-----Red Pinocchio		
Pat. No. 812—Red	1.75	1.05
-----Summer Snow		
Pat. No. 416—White	1.50	.90

TREE ROSES

-----2 Year No. 1—Super Deluxe Package	\$3.00
Varieties	
-----Crimson Glory (Red)	
-----Condesa de Sastago (Two-Tone)	
-----Picture (Pink)	
-----K. A. Viktoria (White)	
-----Mrs. P. S. DuPont (Yellow)	

WHAT TO ORDER

READ THIS

If you have not sold shrubs, vines, shade trees, fruit trees, etc., in the past, but have sold roses, the following list will aid you in placing your order.

If you Sell 100 Roses you will sell GROUP A

	Deluxe Pack	Super Deluxe Pack
2—Item No. 200 or 210 Shrubs	\$ 12.00	\$ 14.40
1—Item No. 220 or 230 Shrubs	7.20	8.40
1—Item No. 300 or 310 Trees	11.88	13.08
1—Item No. 400 or 410 Fr. Trees	11.16	12.36
1—Item No. 500 or 510 Sm. Fruits	5.88	7.08
1—Item No. 700 or 710 Vines	6.60	7.80
1—Item No. 900 or 910 Peonies	9.00	10.80
	\$ 63.72	\$ 73.92

If you sell 250 Roses you will sell GROUP B

3—Item No. 200 or 210 Shrubs	18.00	21.60
2—Item No. 220 or 230 Shrubs	14.40	16.80
1—Item No. 700 or 710 Vines	6.60	7.80
2—Item No. 300 or 310 Trees	23.76	26.16
1—Item No. 320 or 330 Trees	11.76	12.96
1—Item No. 500 or 510 Sm. Fruits	5.88	7.08
1—Item No. 800 or 810 Hedges	16.20	17.40
2—Item No. 900 or 910 Peonies	18.00	21.60
1—Item No. 400 or 410 Fr. Trees	11.16	12.36
	\$125.76	\$143.76

If you sell 500 Roses you will sell GROUP C

4—Item No. 200 or 210 Shrubs	24.00	28.80
3—Item No. 220 or 230 Shrubs	21.60	25.20
6—Blue French Lilac	5.10	5.70
6—Blue Hydrangea	5.10	5.70
6—Silver Lace Vine	4.50	5.10
3—Item No. 300 or 310 Trees	35.64	39.24
1—Item No. 320 or 330 Trees	11.76	12.96
2—Item No. 400 or 410 Fr. Trees	22.32	24.72

If you sell 500 Roses you will sell GROUP C (Continued)

	Deluxe Pack	Super Deluxe Pack
2—Item No. 500 or 510 Sm. Fruits	11.76	14.16
3—Item No. 600 Nut Trees	18.48	18.48
1—Item No. 800 or 810 Hedges	16.20	17.40
2—Item No. 700 or 710 Vines	13.20	15.60
6—Clematis Jackmani	5.10	5.70
3—Item No. 900 or 910 Peonies	27.00	32.40
	\$221.76	\$251.16

If you sell 1000 Roses you will sell GROUP D

8—Item No. 200 or 210 Shrubs	48.00	57.60
3—Item No. 220 or 230 Shrubs	21.60	25.20
6—Blue Hydrangea	5.40	6.40
6—Blue French Hybrid Lilac	5.10	5.70
3—Item No. 800 or 810 Hedges	48.60	52.20
2—Item No. 700 or 710 Vines	13.20	15.60
6—Clematis Jackmani	5.10	5.70
6—Clematis Mme. Andre	5.10	5.70
6—Silver Lace Vine	4.50	5.10
6—Pink Wisteria	4.50	5.10
6—Item No. 300 or 310 Trees	71.28	78.48
2—Item No. 320 or 330 Trees	23.52	25.92
1—Item No. 340 or 350 Trees	24.96	26.16
4—Item No. 400 or 410 Fr. Trees	44.64	49.44
2—Item No. 500 or 510 Sm. Fruits	11.76	14.16
6—Mary Washington Asparagus	3.00	3.60
6—Victoria Rhubarb	3.00	3.60
2—Item No. 600 Nut Trees	36.96	36.96
5—Item No. 900 or 910 Peonies	45.00	54.00

Here is Labeling that CREATES Sales!



REDBUD

Attractive tree with branches completely covered with rosy red flowers before foliage appears in spring.

ANOTHER OZARK FIRST—yes, we are proud to be first in the industry to have large 5 x 7 inch full color pictures of every item in our complete selection of all types of plant.

WITH OUR BIG BEAUTIFUL, eye-catching pictures a prospective buyer that never saw nor heard of a Red Bud will immediately want one in his yard and will buy the plant.

WITH OZARK GROWN and packaged plants, you not only fill orders, but you inspire desire and create many impulse sales. Better yet, you make repeat customers.

Ozark **PACKAGED**

Flowering Shrubs



All our shrubs are at least two years old, hardy and field grown in the fertile foothills of the Ozarks. They are well branched and heavily rooted. All have bloomed in the Nursery. All our shrubs will be packed individually in our Deluxe or Super Deluxe Pack with large 5" x 7" True-to-Life color picture on front and planting instructions on back of pack.

ABELIA GRANDIFLORA

Medium growing, upright, spreading plant with glossy, green leaves and very fragrant pinkish white flowers borne in profusion all Summer. Thrives in shade or sun.

ALMOND, PINK FLOWERING

Medium growing upright shrub with a mass of delicate double pink flowers before the leaves appear in early Spring. Grows in shade or sun.

ALTHEA, ROSE OF SHARON

Medium to large upright shrub with large double flowers from July to frost. Your choice of colors: pink, purple, red, white. Thrives in shade or sun.

BARBERRY, RED LEAF

Low spreading shrub with bright red foliage all Summer and Fall. Brilliant red berries in the Fall and Winter. Prefers sun for best color.

BARBERRY, GREEN

Low spreading shrub with small green leaves. Yellow flowers in spring and red berries in the Fall. Thrives in shade or sun.

BEAUTY BERRY

Medium upright spreading shrub with white flowers in July and August and clusters of purple berries in Fall. Thrives in shade or sun.

BEAUTY BUSH

In spring the graceful arching branches are completely covered with lovely, delightfully fragrant, pink blossoms. Medium upright, spreading shrub that thrives in shade or sun.

BUTTERFLY BUSH (Summer Lilac)

Medium growing with clusters of fragrant blossoms borne on spikes from early Summer to frost. Choice of colors: pink, purple, red, white. Prefers sunny location.

BLUE MIST SPIREA (Caryopteris)

Low growing shrub with silvery green foliage. Masses of powdery-blue flowers cover the plant from August to frost. Prefers sunny location.

BUSH CHERRY

Medium shrub with silvery-green leaves. Masses of white blossoms in Spring, followed by large sweet cherries that are wonderful to eat from the bush. Thrives in sun or shade.

BURNING BUSH (Euonymus Alatus Compacta)

Dwarf compact shrub with cork bark and yellow blossoms in May. Leaves turn a brilliant crimson in Autumn.

CRAPE MYRTLE

Medium growing shrub with attractive deep green glossy leaves and large clusters of crape-like flowers cover the plant from mid-Summer till frost. Choice of colors: pink, purple, red, white. Prefers sunny location.

COTONEASTER DIVARICATA (Spreading Cotoneaster)

Beautiful spreading shrub with small shiny green leaves borne on erect branches. Pink blossoms are borne all along the stems in the Spring and red berries follow in the Fall. Thrives in sun or shade.

DEUTZIA GRACILIS

Low growing shrub producing a profusion of snow-white flowers in May. Thrives in shade or sun.

DEUTZIA GRACILIS ROSEA

A pink variety of the ever popular Deutzia Gracilis.

DEUTZIA, PRIDE OF ROCHESTER

Medium growing, spreading shrub covered in Spring with double white blossoms, delicately tinged pink. Thrives in shade or sun.

FORSYTHIA GOLDEN BELL

Medium to large upright shrub. In early Spring before leaves appear the stems are completely covered with bright yellow bell-shaped blossoms. Thrives in shade or sun.

GOLDEN VICARI

Compact dwarf growing shrub with brilliant golden yellow leaves throughout the season. Excellent for planter boxes and borders. Colors best in sunny location.

HONEYSUCKLE FRAGRANTISSIMA

Medium growing shrub with tiny white fragrant blossoms in early Spring, followed by masses of red berries in Fall. Thrives in shade or sun.

HONEYSUCKLE RED BUSH

Medium growing bush type honeysuckle with brilliant red sweet-scented flowers in Spring and followed by red berries in Fall. Thrives in shade or sun.

HYDRANGEA A. G.

Medium growing shrub with large double white flowers similar to Snowball in June and July. Prefers partial shade.

HYDRANGEA, BLUE

Medium-low growing shrub producing huge clusters of blue flowers in early Summer. Pink in ordinary soil. Make blossoms turn blue by watering twice a month with one tablespoon of Aluminum Sulphate in a gallon of water. Prefers partial shade.

HYDRANGEA P.G.

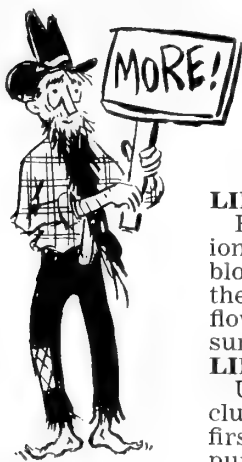
Low to medium growing shrub with large cone-shaped pure white flowers in summer changing to pink and then to bronze in the fall. Prefers partial shade.

JASMINE, YELLOW

Low spreading shrub with graceful weeping branches and dark green leaves. Yellow bell-shaped blossoms are borne all along the stems. Thrives in shade or sun.

KERRIA JAPONICA (Double Globe Flower)

Medium growing bushy shrub with clusters of golden yellow flowers like button Chrysanthemums all Summer. Prefers sunny location.



SHRUBS

Continued

LILAC, FRENCH HYBRID

Exactly the same as the Old Fashioned Lilac, with the exception that it blooms the first year and can be had in the following choice of lovely double flowers: blue, pink, red, white. Prefers sunny location.

LILAC, PERSIAN

Upright, medium grower with large clusters of fragrant blossoms. Blooms first year. Your choice of lovely pink, purple, or white flowers.

MOCK ORANGE, DOUBLE

Medium growing upright shrub with lovely large, double, white flowers borne in abundance in May and June and occasionally blooms throughout the remainder of the Summer. Thrives in shade or sun.

MOCK ORANGE, SWEET

Medium to large growing shrub with beautiful dark green leaves. Large, sweet-scented, orange-white blossoms are borne in May and June. Shade or sun.

POINCIANA (Bird of Paradise)

A very hardy medium to large growing shrub with attractive lacy green leaves. Yellow blossoms with brilliant red stamens in late Spring. Thrives in shade or sun.

POMEGRANATE, DOUBLE FLOWERING

Medium growing, compact, bushy shrub with brilliant orange-scarlet double carnation-like flowers in Summer and Fall. Shade or sun.

POTENTILLA, GOLD DROP

Dwarf, spreading compact shrub with feathery dark green foliage. Beautiful golden-yellow buttercup-like blossoms from June to October. Shade or sun.

PURPLE FRINGE (Smoke Tree)

A beautiful fast-growing shrub producing masses of filmy, smoky panicles of purple flowers in June and July, giving the tree a most unusual smoke-like appearance. Shade or sun.

PUSSY WILLOW

Medium upright growing plant with beautiful pearl-gray catkins, borne along the stems in the Spring and much desired for flower arrangements. Shade or sun.

RED FLOWERING QUINCE (Cydonia Japonica)

Medium shrub with cluster upon cluster of brilliant scarlet blossoms borne in the Spring before the leaves appear. Foliage is beautiful green, tinged with maroon. Shade or sun.

ROSE ACACIA (Flowering Locust)

A medium growing, spreading shrub with dark green locust-like leaves. Huge clusters of pink sweet pea-like flowers are borne in the Spring. Thrives in sun or shade.

RUSSIAN OLIVE

Large shrub or small tree with attractive platinum gray foliage. In the Fall there are numerous orange berries covered with silver scales. Shade or sun.

SNOWBALL

Medium growing shrub with large white balls of double white flowers borne in profusion in April and May. Shade or sun.

SPIREA ANTHONY WATERER

Low spreading shrub with bright red flowers completely covering plant in June to September. Shade or sun.

SPIREA BILLIARDI

Medium grower with bright pink flowers in long spikes that glisten like frost in early morning sun. Blooms continuously from June to September. Shade or sun.

SPIREA FROEBELI

Hardy, vigorous, semi-dwarf shrub with masses of bright pink flowers borne throughout the Summer. Thrives in sun or shade.

SPIREA VANHOUTTEI (Bridalwreath)

Medium growing, spreading and gracefully drooping branches are covered with masses of pure white blossoms in April and May. Shade or sun.

TAMARIX

Tall growing shrub with fine feathery blue-green foliage and bright pink flowers all Summer. Shade or sun.

VITEX (Chaste Tree)

Tall growing shrub with attractive spikes of lovely lavender blue flowers throughout the Summer. Shade or sun.

WEIGELA PINK (Rosea)

A medium shrub with masses of bright pink trumpet-shaped flowers in Spring. Shade or sun.

WEIGELA RED (Eva Rathke)

Medium growing compact shrub with masses of bright crimson trumpet-shaped blossoms in the Spring and intermittently throughout the Summer and Fall. Shade or sun.

WEIGELA VARIEGATED

Dwarf compact plant with green leaves, edged in white. Light pink trumpet-shaped flowers cover the plant in May and June. Prefers sunny location.

EASY TO ORDER COLLECTIONS

If you want a good assortment but do not know what sells best in your area, then order collections by item number below. You will be shipped an assortment which our past experience has shown to be the best selling named varieties and colors in proportion to the way they sell in your area.

Item No. 200

Flowering Shrubs
Deluxe Pack
Heavy, 2 Yr. Well-
Branched
18-24 in. Grade
Packed 12 in
Assortment

Consists of best selling varieties in your area from the following:

Althea
Barberry Green
Beauty Berry
Crape Myrtle
Deutzia Pride of
Rochester
Forsythia Golden Bell
Honeysuckle Red Bush
Hydrangea P. G.
Sweet Mock Orange

Pussy Willow
Red Flowering Quince
Russian Olive
Spirea Anthony
Waterer
Spirea Billiardi
Spirea Vanhouttei
Tamarix
Vitex
Weigela Pink

Approximate Weight — 25 lbs.

Item No. 210

Flowering Shrubs
Super Deluxe Pack
Heavy, 2 Yr. Well-
Branched
18-24 in. Grade
Packed 12 in
Assortment

Consists of best selling varieties in your area from the following:

Althea
Barberry Green
Beauty Berry
Crape Myrtle
Deutzia Pride of
Rochester
Forsythia Golden Bell
Honeysuckle Red Bush
Hydrangea P. G.
Sweet Mock Orange

Pussy Willow
Red Flowering Quince
Russian Olive
Spirea Anthony
Waterer
Spirea Billiardi
Spirea Vanhouttei
Tamarix
Vitex
Weigela Pink

Approximate Weight — 25 lbs.

Item No. 220

Flowering Shrubs
Deluxe Pack
Heavy, 2-Yr. Well-
Branched
18-24 in. Grade
Packed 12 in
Assortment

Consists of best selling varieties in your area from the following:

Abelia
Pink Almond
Red Leaf Barberry
Beauty Bush
Butterfly Bush
Blue Mist
Bush Cherry
Deutzia Gracilis
Deutzia Gracilis Rosea
Golden Vicary

Hydrangea A. G.
Yellow Jasmine
Persian Lilac
Dbl. Mock Orange
Dbl. Flowering
Pomegranate
Potentilla, Gold Drop
Snowball
Weigela Red
Weigela Variegated

Approximate Weight—25 lbs.

Item No. 230

Flowering Shrubs
Super Deluxe Pack
Heavy, 2 Yr. Well-
Branched
18-24 in. Grade
Packed 12 in
Assortment

Consists of best selling varieties in your area from the following:

Abelia
Pink Almond
Red Leaf Barberry
Beauty Bush
Butterfly Bush
Blue Mist
Bush Cherry
Deutzia Gracilis
Deutzia Gracilis Rosea
Golden Vicary

Hydrangea A. G.
Yellow Jasmine
Persian Lilac
Dbl. Mock Orange
Dbl. Flowering
Pomegranate
Potentilla, Gold Drop
Snowball
Weigela Red
Weigela Variegated

Approximate Weight — 25 lbs.



SHADE...FLOWERING and ORNAMENTAL TREES

Our Shade, Flowering and Ornamental Trees have been grown in the fertile foothills of the Ozarks with plenty of space in the nursery row for proper development. All are strictly first class, hardy, well-shaped, young and vigorous trees with a heavy root system.

ASH, GREEN

Large growing, round topped trees with shiny green foliage. Especially good in semi-arid sections but succeeds every where. 50 to 60 ft.

BIRCH, CUT LEAF WEEPING

A handsome white barked tree with drooping limbs and dark green cut-leaf foliage. 30 to 40 ft.

BIRCH, EUROPEAN WHITE CLUMP

Graceful, multi-trunked tree with white bark, pendulous branches, and delicate green, deeply cut leaves. 30 to 40 ft.

CHERRY, JAPANESE FLOWERING

Small tree completely covered in the Spring with large, double, rosy-pink flowers. 10 to 15 ft.

COTTONWOOD, COTTONLESS

Rapid growing, drought-resistant tree with glossy green foliage, produces no flowers, seeds or cotton. 60 ft.

CRAB, ALMEY FLOWERING (Red)

Small growing tree, has fiery crimson blossoms with white markings at the base of each petal, giving it the effect of a five-pointed star. Blooms in May, followed by scarlet fruit. 15 to 20 ft.

CRAB, HOPA FLOWERING (Pink)

Crimson buds in the Spring, open to rose-pink flowers. Later in the Summer the tree is covered with small red apples that make tasty jelly. 15 to 20 ft.

DOGWOOD, PINK FLOWERING

Small symmetrically growing tree with large deep pink blossoms in the Spring. Foliage turns a brilliant red in Autumn. 20 ft.

DOGWOOD, WHITE FLOWERING

The loveliest of all native American trees. Large white flowers in early Spring followed by bright red berries in winter. Equally at home in sun or partial shade. 25 ft.

ELM, CHINESE

A hardy rapid grower with compact habit of growth and small attractive leaves. 60 ft.

ELM, HYBRID

Large, dark green leaves, typical American Elm shape but grows extremely fast and has smooth bark of Chinese Elm. Resistant to Elm diseases. 60 ft.

GOLDEN CHAIN TREE

Medium size tree with large deep yellow pea-like flowers hanging in large clusters. Blooms in May. 25 ft.

GOLDEN RAIN TREE

Medium size tree with brilliant yellow flowers in enormous panicles at tips of the twigs. Will stand hot, dry weather, 30 ft.

HAWTHORNE—DBL. PAUL'S SCARLET

A most beautiful decorative tree with an abundance of carmine-red flowers in May and June, followed by bright red berries. 25 ft.

LOCUST, MORaine (Plant Patent No. 836)

A new shade tree that is thornless and seedless. The absence of seed pods and the small quick crumbling leaves practically eliminates the necessity of a fall clean-up. Rapid growing, tall and vase shaped. Very resistant to disease and insect damage. 60 ft.

LOCUST, SUNBURST (Plant Patent No. 1313)

A new well formed, symmetrical and broadly pyramidal tree with an excellent spreading habit. 8 to 10 inches of the tips on the branches are bright golden-bronze making it truly beautiful. Free of thorns and seeds. 60 ft.

LOCUST, THORNLESS HONEY

An outstanding shade and ornamental tree with fragrant white flowers in Spring. 60 ft.

MAGNOLIA RUSTICA RUBRA (Red)

A shrub type magnolia with large fragrant red blooms in the Spring before the leaves appear. 20 ft.

MAGNOLIA SOULANGEANA (Pink)

Flowers open light purple at base, shading to pink at tips with inside of petals clear pink to white. Blooms before leaves appear. 20 ft.

MAGNOLIA SOULANGEANA NIGRA (Purple)

Flowers are very dark in the bud opening to a deep purplish-red. Late bloomer. 20 ft.

MAPLE, CRIMSON KING (Pat. No. 735)

A beautiful shade or ornamental tree with deep maroon foliage from the time it leafs out until the leaves are shed in the fall. 60 ft.

MAPLE, SILVER OR SOFT

Rapid growing spreading tree with deep cut foliage dark green above and silver-white below that turns golden yellow in the Fall. 60 to 80 ft.

MAPLE, SUGAR

A particularly hardy tree with dense, rich green foliage in the Summer, changing to all shades from gold through copper to rich scarlet in the Fall. 60 to 80 ft.

MIMOSA

A spreading type tree with delicate fern-like foliage. In the Summer the tree is covered with fluffy pink blossoms. 25 to 40 ft.

MOUNTAIN ASH, EUROPEAN

A round-headed tree with fine foliage. Large clusters of white flowers are followed by clusters of reddish-orange berries. 30 ft.

MULBERRY, NON-FRUITING

A fast-growing spreading tree with dark green foliage. No berries to mess up your yard or walks. 50 ft.

OAK, PIN

A fast-growing Oak with deeply cut, dark green foliage that turns a beautiful shade of coppery-red in the Fall. 60 ft.

PEACH, DBL. RED FLOWERING

A very showy tree covered in the Spring by masses of carnation-like red blossoms before leaves appear. 15 to 20 ft.

RED LEAF PEACH

Beautiful bright red foliage in the early Spring and maroon in the Fall. Has deep rose-colored blossoms followed by ripe red peaches. 15 to 20 ft.

PEACH, DOUBLE WHITE FLOWERING

A small ornamental tree completely covered in early Spring with masses of white blossoms.

PLUM, PURPLE LEAF

The delicate pinkish white blossoms make an outstanding contrast against the deep maroon foliage. Bears tasty red meated plums. 15 to 20 ft.

POPLAR, LOMBARDY

Rapid growing, tall, slender tree. Excellent for specimen planting or forming screens or windbreaks. 60 ft.

RED BUD

Small spreading tree with rosy-purple blossoms covering the stems in the Spring, before the dark green heart-shaped leaves appear. 20 to 30 ft.

SWEET GUM

Deep green, star-shaped leaf turns to brilliant shades of gold, copper and crimson in the Fall. 50 to 60 ft.

SYCAMORE

Rapid-growing tree with smooth light-colored bark becoming nearly white with age. Large handsome leaves on a strikingly straight tree. 80 to 100 ft.

TREE HYDRANGEA

Tree form of the beautiful Hydrangea P. G. Shrub.

TREE WISTERIA

Tree form of the Wisteria Vine. Great masses of purplish-blue blossoms hang in grape-like clusters in the Spring. 8 to 12 ft.

TULIP TREE

Vivid orange-yellow, tulip-shaped flowers in the Spring. Large bluish-green leaves turn golden yellow in the Fall. 60 to 80 ft.

WEeping WILLOW, GREEN BARK

A beautiful, graceful tree with long drooping branches, densely covered with light green leaves. 60 ft.

EASY TO ORDER COLLECTIONS

If you want a good assortment but do not know what sells best in your area, then order collections by Item Number below. You will be shipped an assortment which our past experience has shown to be the best selling named varieties and colors in proportion to the way they sell in your area.

Item No. 300
Trees — Deluxe Pack
Heavy Field Grown
Packed 12 in Assortment

Assortment consists of best selling items in your area from the following list:

Cottonless Cottonwood	5-6'
Hopa Flowering Crab	4-5'
Purple Leaf Plum	4-5'
Red Bud	4-5'
Silver Maple	5-6'
Lombardy Poplar	5-6'

Approximate Weight 50 lbs.

Item No. 310
Trees — Super Deluxe Pack
Heavy Field Grown
Packed 12 in Assortment

Assortment consists of best selling items in your area from the following list:

Cottonless Cottonwood	5-6'
Hopa Flowering Crab	4-5'
Purple Leaf Plum	4-5'
Red Bud	4-5'
Silver Maple	5-6'
Lombardy Poplar	5-6'

Approximate Weight 50 lbs.

Item No. 320
Trees — Deluxe Pack
Heavy Field Grown
Packed 12 in Assortment

Assortment consists of best selling items in your area from the following list:

Chinese Elm	5-6'
Red Flowering Peach	4-5'
Tulip Tree	5-6'
Weeping Willow	4-5'
Red Leaf Peach	4-5'
Mimosa	4-5'
White Dogwood	2-3'

Approximate Weight 50 lbs.

Item No. 330
Trees — Super Deluxe Pack
Heavy Field Grown
Packed 12 in Assortment

Assortment consists of best selling items in your area from the following list:

Chinese Elm	5-6'
Red Flowering Peach	4-5'
Tulip Tree	5-6'
Weeping Willow	4-5'
Red Leaf Peach	4-5'
Mimosa	4-5'
White Dogwood	2-3'

Approximate Weight 50 lbs.

Item No. 340
Trees — Deluxe Pack
Heavy Field Grown
Packed 12 in Assortment

Assortment consists of best selling items in your area from the following list:

Pin Oak	4-5'
Japanese Flowering Cherry	4-5'
Clump Birch	4-5'
Almey Flowering Crab	4-5'
Pink Dogwood	2-3'
Golden Chain	4-5'
Magnolia Soulangeana	18-24'
Mountain Ash	5-6'

Approximate Weight 50 lbs.

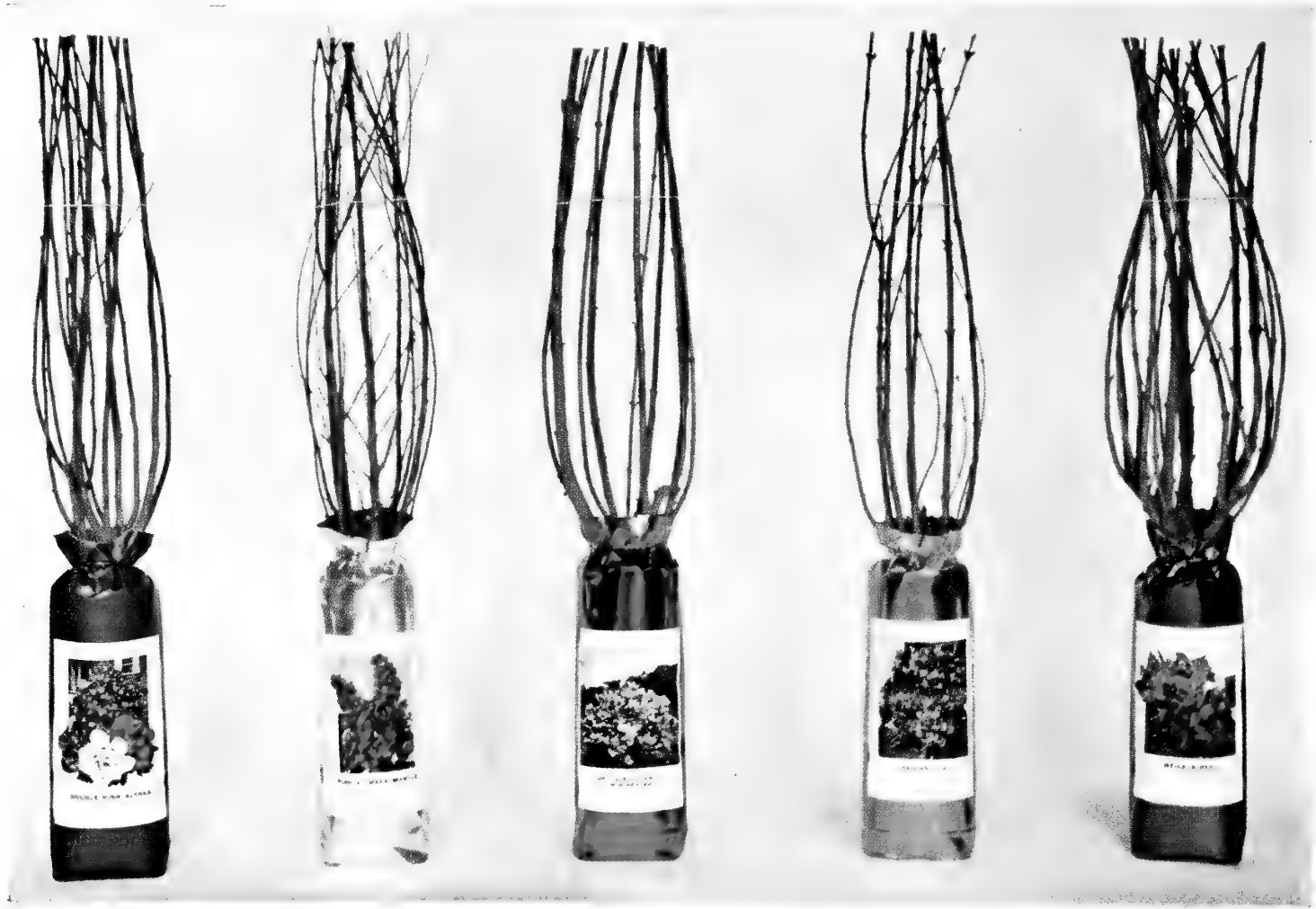
Item No. 350
Trees — Super Deluxe Pack
Heavy Field Grown
Packed 12 in Assortment

Assortment consists of best selling items in your area from the following list:

Pin Oak	4-5'
Japanese Flowering Cherry	4-5'
Clump Birch	4-5'
Almey Flowering Crab	4-5'
Pink Dogwood	2-3'
Golden Chain	4-5'
Magnolia Soulangeana	18-24'
Mountain Ash	5-6'

Approximate Weight 50 lbs.

Self-Sellers . . . the Ultimate in **by OZARK, the**



Good to Look at . . . **Dressed to Create** ^{Extra} **Sales!**

Even the Ozark Hillbilly is enthused over Ozark's Modern Packages because he knows:

- ★ That continuous research in design and construction created Ozark's distinctive packages — the ultimate in merchandising appeal.
- ★ That the most exacting cultural practices, gained by our 63 years experience, have been used to bring you the finest plants it is possible to buy.
- ★ That Ozark plants are heavily graded according to the standards defined by the American Association of Nurserymen — your assurance of quality at its very best.
- ★ That Ozark now furnishes the largest outlets in the nation its beautiful packages. With Ozark's attractive, eye-catching packages the Hillbilly knows your sales will jump tremendously, too.

It is easy to see why the Ozark Hillbilly is enthused about Ozark products, which are the result of over a half-century of progressive methods and thinking.

Merchandising Appeal Leader in a Progressive Industry!



Ozark offers the largest and most complete selection of all types of packaged plants in the industry. By ordering all your packaged plants from Ozark, you will have uniform, colorful packages for your display.

Shipment can be made on all your plants at one time. This eliminates problems of delivery on shipments from several different sources and the payment of several freight bills at a higher rate than if all plants were in one shipment. Your display can be set up at one time and checking your shipment can be done at one time giving you the benefit of cheaper handling costs.

Reordering is easier, too — shipment can be made in smaller quantities of several different items and inventories can be smaller with Ozark's prompt handling of your order.

You will be doing plenty of re-ordering, too, with Ozark's attractive, eye-catching, fast-selling packages creating impulse sales for you.



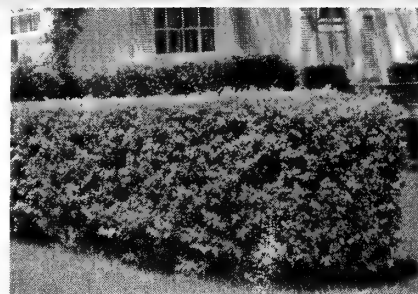


OZARK'S

**HEDGE PLANTS
CLIMBING VINES
PACKAGE PEONIES
NUT TREES**

HEDGE PLANTS

All our Hedge Plants are thrifty field grown in the fertile foothills of the Ozarks and will be packaged in our Deluxe or Super Deluxe Pack with large 5x7 in. "True-to-Life" color picture on front and planting instructions on back of pack.



EASY TO ORDER COLLECTIONS

If you want a good assortment but do not know what sells best in your area, order collections by item number below. You will be shipped an assortment which our experience has shown to be the best selling varieties in proportion to the way they sell in your area.

Item No. 800

Hedge Plants Deluxe Pack

Select 12 to 18 in. Plants
Packed 12 in Assortment.
Each Assortment consists of:
9 Packages—Privet Hedge
3 Packages—Rosea Multiflora
Approximate Weight 25 lbs.

Item No. 810

Hedge Plants Super Deluxe Pack

Select 12 to 18 in. Plants
Packed 12 in Assortment.
Each Assortment consists of:
9 Packages—Privet Hedge
3 Packages—Rosea Multiflora
Approximate Weight 25 lbs.

AMUR RIVER PRIVET NORTH

Hardy rapid growing with rather gossy oval leaves. Especially adapted to Northern States and makes a beautiful hedge. Can be pruned to any desired shape or height. Shade or sun.

AMUR RIVER PRIVET SOUTH

Hardest evergreen privet. Retains its small glossy leaves in Winter as far North as St. Louis and responds readily to shearing to any desired shape or height. Shade or sun.

CALIFORNIA PRIVET

An attractive semi-evergreen hedge with large glossy green leaves. Especially good for formal hedges. Shade or sun.

MULTIFLORA ROSE HEDGE — "The Living Fence"

An extremely dense growing hedge that is beautiful across the back of a lot or can be used for animal fence. Covered with white blossoms in June, followed by fruits that attract song-birds. Shade or sun.

CLIMBING VINES

BITTERSWEET

A hardy vine, producing bright yellow berries that burst open to brilliant red centers in Fall and Winter. Popular for cutting and hanging in the home.

BOSTON IVY

Clings to brick, stone or concrete walls. Beautiful green foliage in Spring and Summer, changing to a crimson scarlet in Autumn. Does best on North Side.

CLEMATIS, LARGE FLOWERING

Most beautiful and colorful of flowering vines. Will bloom this Summer. Your choice of large lovely colors: Jackmani (Purple); Henryi (White); Mme. Andre (Red).

HONEYSUCKLE, GOLDFLAME

Large fragrant, flame-red trumpets with gold, are produced in immense showy clusters. Blooming from early Summer to frost. Dark blue-green foliage, stays on year around in most areas.

HONEYSUCKLE, HALL'S

Rapid growing vine with delightfully fragrant yellow and white flowers.

Ozark climbing vines are big thrifty plants that are sure to please your customers. Hardy and especially adapted to all sections of the country after being produced in the fertile Ozark Mountain foothills.

HONEYSUCKLE, PURPLE LEAF

Everygreen foliage turns deep purple in Fall and Winter. Pinkish-white blossoms are borne all Summer with a Gardenia-like fragrance.

SILVER LACE VINE

Rapid growing climber, producing large foamy sprays of creamy white flowers throughout Summer and Fall.

TRUMPET VINE

Fast-growing vine with large clusters of trumpet-shaped, rich Apricot-orange blossoms all Summer.

VIRGINIA CREEPER

A hardy, rapid growing vine with large leaves. It is ideally suited for growing on stone walls, brick buildings, trellises and fences.

WISTERIA VINE

Vigorous climbing vine that blooms in the Spring with huge clusters of purple flowers that hang like clusters of grapes. Your choice of colors: pink, purple, white.

EASY TO ORDER COLLECTIONS

If you want a good assortment but do not know what sells best in your area, order collections by item number below. You will be shipped an assortment which our experience has shown to be the best selling varieties and colors in proportion to the way they sell in your area.

Item No. 700

Clb. Vines — Deluxe Pack Select 2 Yr. No. 1 Packed 12 in Assortment

An assortment of the following best-selling Vines in proportion to the way they sell.

Bittersweet	Honeysuckle Purpurea
Boston Ivy	Trumpet Vine
Goldflame Honeysuckle	Virginia Creeper
Hall's Honeysuckle	Wisteria-Purple

Approximate Weight 25 lbs.

Item No. 710

Clb. Vines — Super Deluxe Pack Select 2 Yr. No. 1 Packed 12 in Assortment

An assortment of the following best-selling Vines in proportion to the way they sell.

Bittersweet	Honeysuckle Purpurea
Boston Ivy	Trumpet Vine
Goldflame Honeysuckle	Virginia Creeper
Hall's Honeysuckle	Wisteria-Purple

Approximate Weight 25 lbs.



PACKAGE PEONIES

Our Peonies are strong divisions of heavy well-rooted three year old plants with three eyes and up. They are packed individually in our Deluxe or Super Deluxe Pack with a large 5 x 7 inch True-to-Life color picture on the front and planting instructions on the back of pack.

EASY TO ORDER COLLECTIONS

If you want a good assortment but do not know what sells best in your area, then order collections by item number below. You will be shipped an assortment which our past experience has shown to be the best selling named varieties and colors in proportion to the way they sell in your area.

Item No. 900 Peonies

Strong Division 3 Eyes & Up
Packed 18 in Assortment.
Each assortment consists of:
Red, Pink and White Peonies
in proportion to the way they
sell.

Approximate Weight 25 lbs.

Item No. 910 Peonies

Strong Division 3 Eyes & Up
Packed 18 in Assortment.
Each assortment consists of:
Red, Pink and White Peonies
in proportion to the way they
sell.

Approximate Weight 25 lbs.

EDULIS SUPERBA

An early, very fragrant, large, clear, bright rose pink. Thrifty growing plant and blooms freely.

FELIX CROUSSE

Large, rich, brilliant ruby-red that blooms freely in mid-season.

FESTIVA MAXIMA

A very large, early, fragrant, pure white flecked with crimson.

KARL ROSENFELD

A free blooming, large brilliant velvety dark crimson that blooms in mid-season.

MONS JULES ELIE

A beautiful lilac-pink shading to deeper rose overlaid with a sheen of silver in mid-season.

NUT TREES

Our nut trees are first class, well-shaped, young and vigorous nursery grown trees with good roots. Hardy, Ozark Mountain foothills grown.



PAPERSHELL PECAN TREES

Desirable—Large, round, thin-shelled, high quality.

Stuart—Large, round, tasty nuts. Most hardy of all varieties.

Success—Round nuts, very resistant to scab, beautiful trees.

Schley—Long, very thin-shelled, heavy producer, disease resistant.

CHINESE CHESTNUTS

The same tasty nuts you have enjoyed since you were a child. Blight resistant strain.

CARPATHIAN ENGLISH WALNUTS

A new hardy strain comes from the Carpathian Mountains in Poland. Thin-shelled and fruited here in Cherokee County last year. Our trees are propagated from a selected tree which started bearing young and bears heavily and regularly. Will stand cold weather and develops into large specimen trees. Rapid growing trees. Thrives in Northern States and Canada.

THOMAS BLACK WALNUT

A large grafted Black Walnut with a thin shell and more flavorful nuts than the regular Black Walnuts.

EASY TO ORDER COLLECTIONS

If you want a good assortment but do not know what sells best in your area, then order collections by item number below. You will be shipped an assortment which our past experience has shown to be the best selling named varieties in proportion to the way they sell in your area.

Item No. 600

Nut Trees — Deluxe Pack

Heavy 2 Yr. 2 to 3 ft. Trees

Packed 12 in Assortment

Each assortment consists of:

8 Papershell Pecans

1 English Walnut

1 Chinese Chestnut

2 Thomas Black Walnuts

Approximate Weight — 50 lbs.

OZARK Fruit Trees



All Ozark fruit trees are grown in the fertile foothills of the Ozarks and have been given plenty of space in the nursery row for proper development. All are strictly first class, hardy, well-shaped, young and vigorous trees with a heavy root system.

APPLE TREES

Dbl. Red Delicious	—Bright red, September, eating.
Dbl. Red Jonathan	—Red, August, cooking and eating.
Golden Delicious	—Yellow, September, cooking and eating.
Grimes Golden	—Yellow, September, cooking and eating.
Holland	—Red striped, August, cooking and eating.
McIntosh	—Dark red, September, cooking and eating.
Winesap Improved	—Very red, November, cooking and eating.
Yellow Transparent	—Yellow, June, cooking and eating.

5 IN 1 APPLE TREES

A fast selling tree with 5 varieties of apples all on one tree.

DWARF APPLES

Demand is heavy for dwarf fruit trees for back yard planting where space is limited. Same large size fruit.

Varieties

Dwarf Dbl. Red Delicious	Dwarf Golden Delicious
Dwarf Dbl. Red Jonathan	Dwarf Yellow Transparent

APRICOT TREES

Early Golden	—Large, yellow, early July.
Moorpark	—Large, Yellow, July.

CHERRY TREES

(Sour)

Early Richmond	—Bright red, May, pies.
Montmorency	—Dark red, June, pies.

DWARF CHERRY TREES

(Sour)

Dwarf Meteor —Red, June, Pies.	Dwarf North Star —Red, June, Pies.
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CHERRY TREES

(Sweet)

Black Tartarian	—Large Purplish—Black, June.
Golden Sweet	—Yellow, June.

EVERBEARING FIGS

(That Fruits First Year)

Yes, your customers can have big, soft, fresh, delicious Figs from July to Frost the first year. Will thrive and produce abundant crops right in your area. While the tops will sometimes freeze in the colder sections, if this dead wood is pruned away, the plant will make new growth and fruit that season. Very sweet and tops for preserves.

NECTARINES

A plum and peach cross with a smooth skin like plum and a seed like a peach. Has a beautiful dark red color and an unique pleasing flavor of the plum and peach. Freestone.



Just Naturally Healthier!

PEACH TREES

Belle of Georgia	— White with red blush, freestone, July 30.
Dixigem	— Yellow freestone, July 10.
Early Elberta	— Yellow with red blush, freestone, July 25.
Elberta	— Yellow with red blush, freestone, August 5.
Frank	— Yellow with red blush, cling, August 15.
Golden Jubilee	— Yellow with red blush, freestone, July 15.
Hale Haven	— Yellow with red blush, freestone, July 20.
Indian Cling	— Red, cling, August 1.
J. H. Hale	— Yellow with red blush, freestone, August 1.

DWARF PEACH

Demand is heavy for dwarf fruit trees for back yard planting where space is limited. Same large size fruit.

Varieties

Dwarf Belle of Georgia	Dwarf Hale Haven	Dwarf Elberta
Dwarf Indian Cling	Dwarf J. H. Hale	

PEAR TREES

Bartlett	— The most flavorful pear, high quality, September.
Douglas	— Bears young, September.
Garber	— Use to pollinize Keiffer, September.
Keiffer	— Very hardy, long life, heavy producer, October.

DWARF PEAR TREES

The same large size fruit, but a smaller tree for limited space.

Varieties: **Dwarf Bartlett**

PLUM TREES

America	— Yellow, turning red when fully ripe, large, July.
Bruce	— Largest plum, red, June.
Burbank	— Large, dark red, yellow flesh, July.
Damson	— Very dark blue, August.
Gold	— Yellow, June.
Howard's Miracle	— (Pat. No. 721)

STANLEY PRUNE

Will thrive practically anywhere plums grow.

JAPANESE PERSIMMON

Attractive tree with large, green, waxy leaves turning all shades of lovely colors in Fall. Big orange-red persimmons that hang until soft ripe.

EASY TO ORDER COLLECTIONS

If you want a good assortment but do not know what sells best in your area, then order collections by item number below. You will be shipped an assortment which our past experience has shown to be the best selling named varieties in proportion to the way they sell in your area.

Item No. 400

Fruit Trees—Deluxe Pack

Heavy 2-Yr., 4 to 6-ft. Trees
Packed 12 in Assortment

Assortment consists of best selling items in your area from following list:

Apples	Peaches
Apricots	Pears
Cherries	Plums

Approximate Weight, 50 Lbs.

Item No. 410

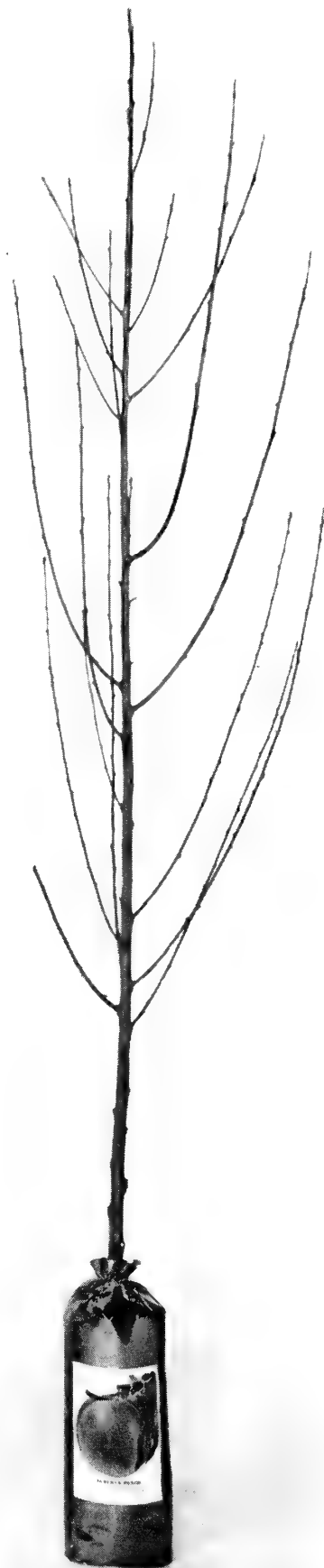
Fruit Trees—Super Deluxe Pack

Heavy 2-Yr., 4 to 6-ft. Trees
Packed 12 in Assortment

Assortment consists of best selling items in your area from following list:

Apples	Peaches
Apricots	Pears
Cherries	Plums

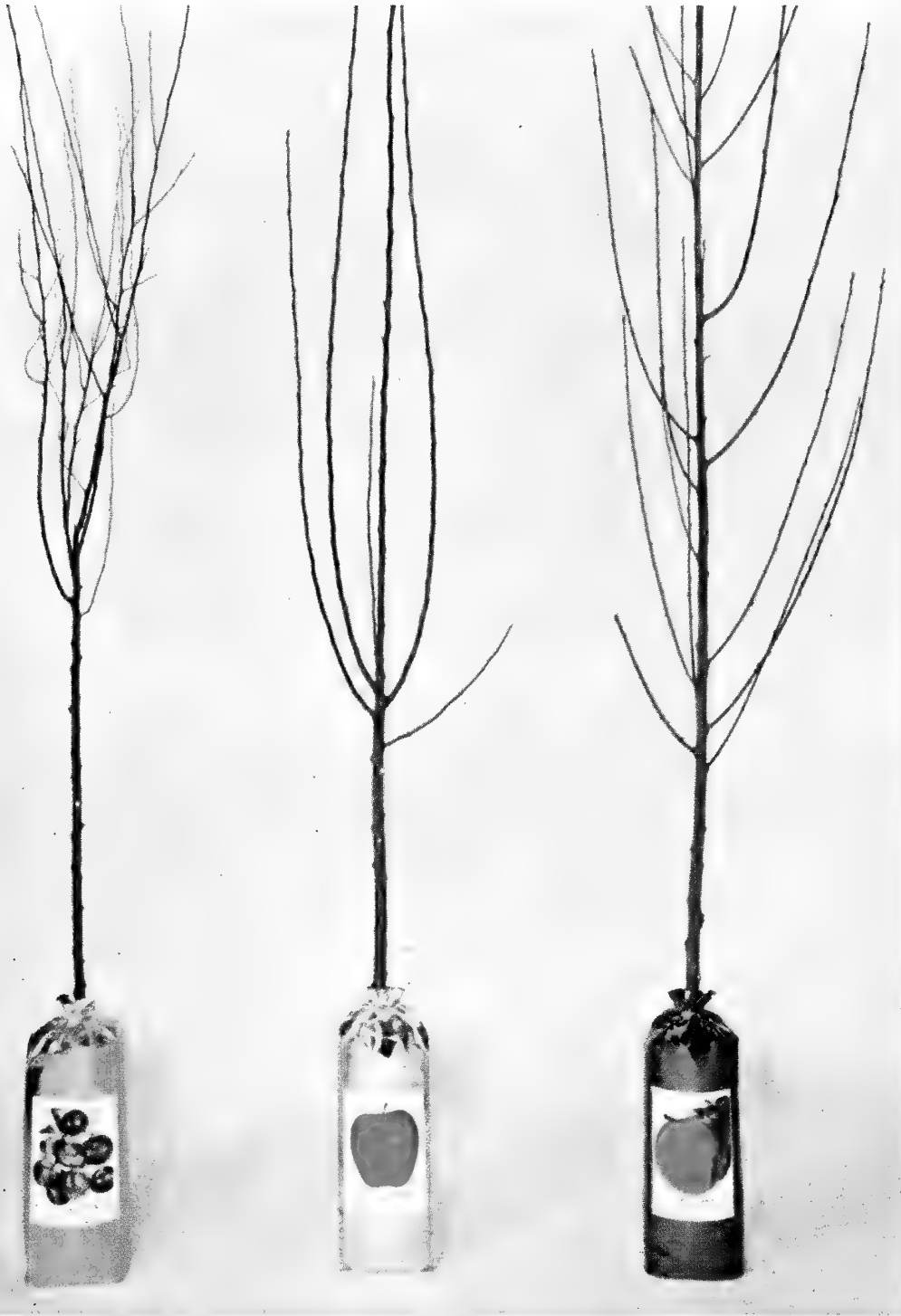
Approximate Weight, 50 Lbs.





You Can Brag About Ozark PACKAGED FRUIT TREES

- Ozark's Fruit Trees Are Orchard Tested
- Large Mechanical Digger Gets All the Roots
- Machine Packaged for Extra Sales Appeal
- Complete Line of Both Dwarf and Standard Varieties



***And Don't
be
SURPRISED
at How
MANY
You Will Sell!***

This last year we sold one of the nation's largest outlets packaged plants for the first time. When they placed their opening orders, they shied away from fruit trees. At our suggestion they did put in a few on a trial basis. Their re-orders were very heavy for fruit trees and they actually ended up selling more fruit trees than any other type packaged plants. Practically every home gardener wants some in the back yard.

Surprising how many you will sell!



*Small Fruits
Ozark Can Supply
All Your Stock!*

All Ozark small fruits are strictly first class, young and vigorous plants with a heavy root system. All are hardy Ozark foothill grown.

GRAPE VINES

Catawba
Concord
Fredonia
Niagara
Thompson Seedless

- Red, exceptionally heavy producer; sweet.
- Black, unusually hardy and superior in withstanding diseases.
- Black, best for Southwest, ripens evenly, outbears Concord 50%.
- White, leading white grape, ripens same time as Concord.
- White, popular seedless grape.

BERRY PLANTS

LAWTON BLACKBERRY

A heavy yielding, glossy jet-black berries of enormous size. Sweet pleasing flavor.

BLUEBERRY

Large clusters of practically seedless blueberries the size of grapes.

THORNLESS BOYSENBERRY

A large delicious fruit. Absolutely free of thorns which is a grand advantage in picking.

RED LAKE CURRANT

A new red currant far superior in quality, flavor and size of berries.

AUSTIN DEWBERRY

A glossy black berry with a rich flavor.

PIXWELL GOOSEBERRY

Berries are medium and excellent for pies.

CUMBERLAND BLACK RASPBERRY

Large, jet-black with a fine flavor—most popular Black Raspberry.

LATHAN RED RASPBERRY

Highly productive red raspberry with a delicious flavor—the leading red raspberry.

THORNLESS YOUNGBERRY

Large, sweet, wine colored berry. A most delicious flavor.

BLAKEMORE STRAWBERRY

A tremendous producer of bright red, juicy, highly flavored strawberries each May.

GEM EVERBEARING STRAWBERRY

Noted for its ability to bear from early spring until frost.

STREAMLINER EVERBEARING STRAWBERRY

A heavy producing berry from spring to fall.

GARDEN ROOTS

MARY WASHINGTON ASPARAGUS—An exceptionally productive, early variety that's more tender.

HORSERADISH (Crowns)—Large, hardy crowns for those who wish to grow and grind their own Horseradish.

VICTORIA RHUBARB—An early, tender pink-stalked variety with a mild acid flavor.

EASY TO ORDER COLLECTIONS

If you want a good assortment but do not know what sells best in your area, then order collections by item number below. You will be shipped an assortment which our past experience has shown to be the best selling named varieties in proportion to the way they sell in your area.

Item No. 500

Small Fruits—Deluxe Pack
Select No. 1 Plants
Packed 12 in Assortment

Assortment consists of best selling items in your area from the following list:

Concord Grape
Niagara Grape
Blackberries
Boysenberries
Dewberries
Gooseberries
Black Raspberries
Red Raspberries

Approximate Weight 25 lbs.

Item No. 510

Small Fruits—Super Deluxe Pack
Select No. 1 Plants
Packed 12 in Assortment

Assortment consists of best selling items in your area from the following list:

Concord Grape
Niagara Grape
Blackberries
Boysenberries
Dewberries
Gooseberries
Black Raspberries
Red Raspberries

Approximate Weight 25 lbs.

EXTRA SALES --- MORE PROFITS

CHRYSLER IMPERIAL

Plant Pat. No. 1167



PEACE

Plant Pat. No. 591



CHARLOTTE ARMSTRONG

Plant Pat. No. 455



- Easy to Display.
- Longer Shelf-Life.
- Completely Self-Service.
- Large Picture in Thrilling Natural Color.
- Attractive, Colorful, Glittering Foil Packages

Ozark's PACKAGED ROSES

All our rose bushes are hardy, two year old, field grown roses and all have bloomed in the nursery row in our California growing fields. Shipments will be made from our Tahlequah warehouse after January 1st each year. Experienced men have dusted fertilized and cultivated the roses according to the best methods that modern plant science can provide. They are carefully graded and stored in scientifically controlled warehouses, under constant observation until time for packaging.

EVERBLOOMING BUSH ROSES

CONDESA DE SASTAGO

Large flowers of copper, red inside and rich yellow outside.

CRIMSON GLORY

Deep, velvety crimson with long pointed buds.

ECLIPSE

Long pointed buds of daffodil yellow.

EDITOR McFARLAND

Fragrant blooms of clear brilliant pink with strong stems.

ETOILE DE HOLLANDE

Perfect buds open in beautiful flowers of velvety crimson.

FRAU KARL DRUSCHKI

Long pointed buds opening into large very double, slightly fragrant pure white blossoms.

GOLDEN SASTAGO

Bright buttercup yellow drenched with delightfully sweet perfume. An exquisite rose with the buds opening into long lasting flowers.

K. A. VIKTORIA

Soft pearly white tinted with just enough lemon in the center to relieve the white.

PINK RADIANCE

A brilliant carmine pink with salmon and yellow shadings at the base of petals.

POINSETTIA

A free blooming red rose, the color of the Christmas Poinsettia.

PRESIDENT HOOVER

A combination of cerise-toned, scarlet, and yellow.

RED RADIANCE

Vigorous growing, free blooming bright cerise-red with a true rose fragrance.

TALISMAN

Richly fragrant, exquisitely formed rose of orange-scarlet and golden yellow.

CLIMBING ROSES

CLIMBING BLAZE

An everblooming Paul's Scarlet. Brilliant double red blossoms in abundance at Spring time and intermittently during Summer and Fall.

CLIMBING ETOILE DE HOLLANDE

Climbing form of the popular Etoile de Hollande bush rose. Perfect buds open into beautiful flowers of velvety crimson.

CLIMBING GOLD RUSH

A rose with a sweet fragrance. Bright yellow buds opening into long lasting flowers.

CLIMBING NEW DAWN

Very hardy, profuse bloomer. A sparkling pink rose with pointed buds.

CLIMBING PAUL'S SCARLET

A magnificent display in spring with huge clusters of blazing scarlet double roses.

CLIMBING TALISMAN

Constantly in bloom with the most vivid color yet produced in roses.

CLIMBING WHITE AMERICAN BEAUTY

Very large, fragrant white climber.

FLORIBUNDA ROSES

FLORADORA

Exquisitely formed buds opening into a camellia-like flower of glowing orange-scarlet. Blooms in clusters.

IMPROVED LAFAYETTE

A heavy bloomer of semi-double flowers of glowing red suffused crimson.

POLYANTHA (Baby Roses)

GOLDEN SALMON

Countless clusters of rich salmon colored baby roses. Constantly in bloom from early Spring until frost.

IDEAL

Large clusters of brilliant red roses from early Spring until frost.

EASY TO ORDER COLLECTIONS

If you want a good assortment but do not know what sells best in your area, then order collections by item number below. You will be shipped an assortment which our past experience has shown to be the best selling named varieties and colors in proportion to the way they sell in your area.

NON-PATENTED COLLECTIONS

Item No. 100

Roses — Deluxe Package

Heavy 2 Yr. No. 1 — Field Grown

Packed 12 in Assortment

Approximate Weight — 26 lbs.

Item No. 110

Roses — Super Deluxe Package

Heavy 2 Yr. No. 1 — Field Grown

Packed 12 in Assortment

Approximate weight — 26 lbs.

Item No. 120

Roses — Deluxe Package

Medium 2 Yr. No. 1½ — Field Grown

Packed 12 in Assortment

Approximate Weight — 24 lbs.

Item No. 130

Roses — Super Deluxe Package

Medium 2 Yr. No. 1½ — Field Grown

Packed 12 in Assortment

Approximate Weight — 24 lbs.



(Continued on Next Page)

Item No. 140
Climbing Roses—Deluxe Package
Heavy 2 Yr. No. 1—Field Grown
Packed 12 in Assortment
Approximate Weight — 26 lbs.

Item No. 150
Cib. Roses — Super Deluxe Package
Heavy 2 Yr. No. 1—Field Grown
Packed 12 in Assortment
Approximate Weight — 26 lbs.

Item No. 160
Climbing Roses—Deluxe Package
Medium 2 Yr. No. 1½—Field Grown
Packed 12 in Assortment
Approximate Weight — 24 lbs.

Item No. 170
Cib. Roses — Super Deluxe Package
Medium 2 Yr. No. 1½ —Field Grown
Packed 12 in Assortment
Approximate Weight — 24 lbs.

PATENTED BUSH ROSES

CHARLOTTE ARMSTRONG Pat. No. 445. Long tapering, blood-red buds opening into magnificent cerise flowers. AARS.

CHRYSLER IMPERIAL Pat. No. 1167. Rich crimson red on long, strong stems. AARS.

FIRST LOVE Pat. No. 921. Vigorous plant with pink blossoms, often tinted with pastel shades of salmon, orchid and rose.

FORTY-NINER Pat. No. 792. Long pointed buds opening into delightfully fragrant flowers of vivid red inside petals and chrome-yellow outside. AARS.

HELEN TRAUBEL Pat. No. 1028. A light sparkling pink to a luminous apricot. AARS.

MIRANDY Pat. No. 632. Long pointed, ovoid buds opening into rich dark red flowers. AARS.

MOJAVE Pat. No. 1176. A blend of salmon, apricot and orange. AARS.

PEACE Pat. No. 591. Ovoid buds are golden-yellow etched with pink opens to glorious 5-inch blooms. AARS.

PATENTED CLIMBERS

CLIMBING CRIMSON GLORY Pat. No. 948. Climbing form of the popular Crimson Glory bush rose. Deep velvety red.

CLIMBING GOLDEN SHOWERS Pat. No. 1557. A true everblooming yellow climber that blooms in clusters. AARS.

CLIMBING DR. J. H. NICOLAS Pat. No. 457. Vigorous plant producing fully double rose-pink flowers.

CLIMBING PEACE Pat. No. 932. Climbing form of the famous Peace bush rose.

PATENTED GRANDIFLORAS

BUCCANEER Pat. No. 1119. Brilliant flowers of non-fading, lasting clear yellow.

QUEEN ELIZABETH Pat. No. 1259. Deep clear pink blossoms are borne on long, almost thornless stems. AARS.

ROUNDELAY Pat. No. 1280. Beautifully formed buds and long lasting brilliant red blooms.

PATENTED FLORIBUNDAS

CIRCUS Pat. No. 1382. Unique in the rose world because of its changing colors—yellow, orange, scarlet, bluff, apple blossom pink and red. AARS.

FASHION Pat. No. 789. Brilliant luminous coral flowers overlaid with gold. AARS.

GOLDLOCKS Pat. No. 672. Rich golden yellow buds opening into long lasting flowers.

JIMINY CRICKET Pat. No. 1346. Tangerine red buds, opening to coral-orange flowers. AARS.

RED PINOCCHIO Pat. No. 812. Unfading clusters of rich carmine blooms.

SUMMER SNOW Pat. No. 416. Great "drifts" of beautiful large clusters of white flowers like mounds of snow.

TREE ROSES

CRIMSON GLORY—Deep velvety crimson with long pointed buds.

CONDOSA DE SASTAGO—Large flowers of copper, red inside and rich yellow outside.

K. A. VIKTORIA—Soft, pearly white tinted with just enough lemon to relieve the white.

MRS. P. S. DuPONT—Long pointed buds of daffodil yellow.

PICTURE—Fragrant blooms of clear, brilliant pink.

If You Are in Doubt . . . Let Ozark Show You What to Order



If you have not sold shrubs, vines, shade trees, fruit trees, etc., in the past, the following list will aid you in placing your order.

Our past experience in selling other outlets shows that you will sell these items. This is a very conservative opening order, therefore, you will probably sell considerably more. You will also find by selling shrubs, shade trees, fruit trees, etc., that your Rose sales will increase.

We would much prefer, however, that you order according to this very conservative list and re-order after these sell, rather than over-order at first. Please order by groups.

If You Sell You will Sell Deluxe Pack Super Deluxe

100 Roses GROUP A

2—Item No. Shrubs	200	or	210
1—Item No. Shrubs	220	or	230
1—Item No. Trees	300	or	310
1—Item No. Fruit Trees	400	or	410
1—Item No. Small fruits	500	or	510
1—Item No. Vines	700	or	710
1—Item No. Peonies	900	or	910

250 Roses GROUP B

3—Item No. Shrubs	200	or	210
2—Item No. Shrubs	220	or	230
1—Item No. Vines	700	or	710
2—Item No. Trees	300	or	310
1—Item No. Trees	320	or	330
1—Item No. Small fruits	500	or	510
1—Item No. Hedge	800	or	810
2—Item No. Peonies	900	or	910
1—Item No. Fruit trees	400	or	410

500 Roses GROUP C

4—Item No. Shrubs	200	or	210
2—Item No. Shrubs	220	or	230
6—Blue Hydrangea			
6—Blue French Hybrid Lilac			
1—Item No. Vines	700	or	710
6—Clematis Jackmani			
6—Silver Lace Vine			
3—Item No. Trees	300	or	310

If You Sell You Will Sell Deluxe Pack Super Deluxe

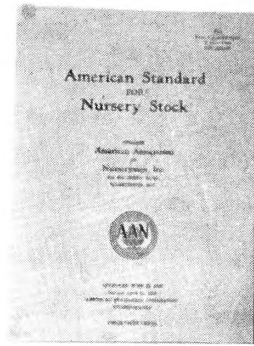
Group C—Continued

1—Item No. Trees	320	or	330
2—Item No. Fruit Trees	400	or	410
2—Item No. Small Fruits	500	or	510
1—Item No. Nut Trees	600		
1—Item No. Hedge	800	or	810
3—Item No. Peonies	900	or	910

1000 Roses GROUP D

8—Item No. Shrubs	200	or	210
3—Item No. Shrubs	220	or	230
6—Blue Hydrangea			
6—Blue French Hybrid Lilac			
3—Item No. Hedge	800	or	810
2—Item No. Vines	700	or	710
6—Clematis Jackmani			
6—Clematis Mme. Andre			
6—Silver Lace Vine			
6—Pink Wisteria			
6—Item No. Trees	300	or	310
2—Item No. Trees	320	or	330
1—Item No. Trees	340	or	350
4—Item No. Trees	400	or	410
2—Item No. Small Fruits	500	or	510
6—Mary Washington Asparagus			
6—Victoria Rhubarb			
2—Item No. Nut Trees	600		
5—Item No. Peonies	900	or	910

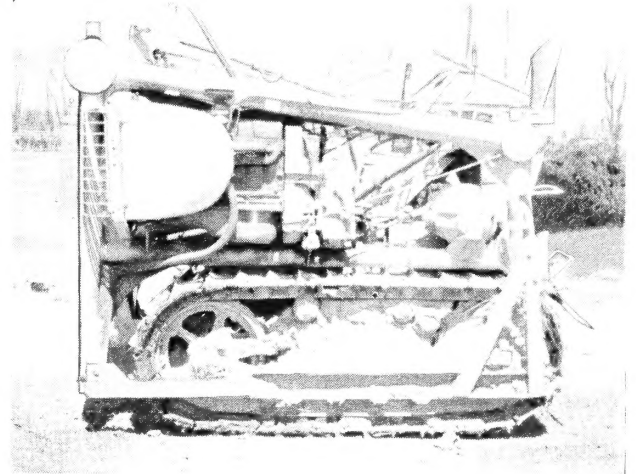
ONLY THE BEST FOR OZARK CUSTOMERS!



Only the best of plants are allowed to go to Ozark customers. State and Federal Inspectors have inspected every plant to be sure they are absolutely free of insects and disease. Each plant is rigidly graded according to the standards defined by the American Association of Nurserymen.

MECHANICAL DIGGER — FOR BETTER ROOTS

Ozark has invested over \$15,000.00 in this large mechanical digger for one reason only—to give you and your customer a plant with a heavy root system that is certain to thrive after planting.



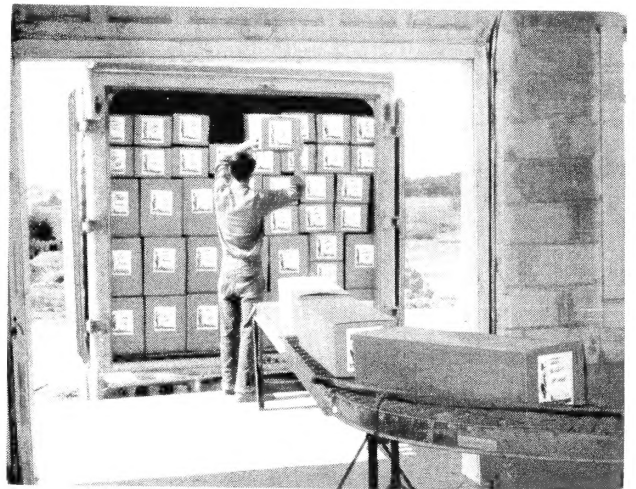
COMPLETELY SELF-SERVICE

Planting instructions on the back of each package saves store personnel countless hours of answering questions. This along with the big, beautiful true-to-life color picture make the packaged plant completely self-service.



PROMPTLY SHIPPED

Ozark's packaging facilities are large and by packaging with machines, rather than the hand method, your orders are shipped promptly.



FOR BETTER SERVICE — RADIO COMMUNICATION



All Ozark trucks are two-way radio equipped to give us instant contact with our growing fields. Just another progressive step to give you better plants and speedier service.

Take Advantage of
Ozark's
COMPLETE SELECTION
 of All Types of Plants!

In addition to distinctively packaged flowering shrubs and trees Ozark Nursery offers a complete stock of evergreens. Each plant is tagged with a large weather resistant plastic label.



The name of the plant is printed on the label in large easy to read type with space below the name for you to write in your own price. Complete planting instructions are on the back of the label.

**SINCE
1895**

**SEND FOR FREE
LIST OF EVERGREENS**

OZARK NURSERY CO.
 Tahlequah, Oklahoma

Please send me your FREE list of Evergreens.

Name _____

Address _____

City _____

Zone _____ State _____



Your customers will take advantage of your complete selection of plants to add beauty to their home.